

OT Practice Pulse

News That Members Read—and Use!

Broadcast your latest job opening, continuing education offering, or product launch in AOTA's digital newsletter! A broadcast email is delivered to thousands of AOTA members, providing highlights of news, advocacy, and trends.

Rate: \$1,295

OT Student Pulse

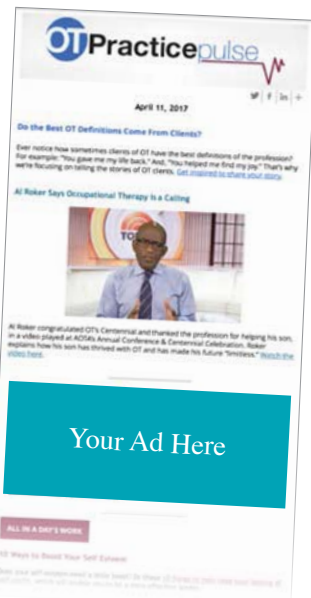
Want the attention of OT students? OT Student Pulse is the answer!

Broadcast your advanced program, or your latest job offering in AOTA's digital newsletter just for students. Monthly issue features news and articles selected to address the topics of interest for our current student readers.

Rate: \$995

An EXCLUSIVE Sponsorship
Get a Web link in the email, a 40-word description, and a graphic (450 w x 450 h pixels at largest output)

**CIRCULATION:
55,000+**



Publication Date	Submission Deadline
January	December 18
February	January 26
May	April 20
June	May 25
July	June 22
August	July 20
September	August 24
October	September 21
November	October 26
December	November 16

Publication Date	Submission Deadline
February 27	February 20
June 19	June 12
July 3	June 26
July 17	July 10
July 31	July 24
August 14	August 7
August 28	August 21
September 11	September 4
September 25	September 18
October 9	October 2
October 23	October 16
November 6	October 30
November 20	November 13
December 4	November 27
December 18	December 11



**CIRCULATION:
24,000+**