

2027 Entrepreneurship Specialty Conference Call for Papers

Deadline: September 4, 2026

AOTA invites occupational therapy practitioners, educators, researchers, business owners, innovators, and emerging leaders to submit proposals for the Entrepreneurship Specialty Conference. This two-day virtual conference is designed for practitioners seeking practical business strategies, innovative service models, and entrepreneurial solutions that can be implemented immediately. The conference will feature 10 educational sessions and opportunities for networking, discussion, and resource sharing.

Instructions for Submission

- Proposals may be submitted through 11:59 PM PST **September 4, 2026**
- Proposals will only be accepted through the online process.
- All presenters, for each proposal submitted, must have a valid email address. If you are submitting multiple abstracts, please use the same email address for all submissions. Use an email address that you regularly check.
- We recommend that you first develop your proposal using the [template provided](#). This will allow you to view detailed criteria, spell-check your work, and ensure that you are within the noted character limits. Then copy and paste the information into the online process. This will ensure greater accuracy. Please make sure that spelling and credentials are accurate.
- Complete required fields in all sections. You may access the submission process as needed to complete your proposal until the deadline.
- Incomplete proposals will be deleted after the deadline. Please do NOT create a new submission if you have made errors. Simply edit and continue with the existing proposal.

Pro Tips

- Read through the instructions and view the template prior to creating an account in the system. This will allow you to familiarize yourself with the requirements.
- Save as you go! Even if you have not filled out all of the required fields click Save in the bottom of each tab to save information you have entered.
- An exceeded character count will paste into the text box but will not save. Please refer to the character counter below the text box.
- All emails come from conference@aota.org. To ensure you receive all communication, please be sure to add this email to your approved senders list or have your IT department add it.

If you have any technical issues with the submission site, please email conference@aota.org.

Suggested Topics

- Starting and growing an occupational therapy business
- Business planning and financial management
- Marketing and business development
- Billing, reimbursement, and operations
- Workforce challenges and staffing solutions
- Mobile therapy and innovative practice models
- Social media and digital engagement
- Emerging and non-traditional practice areas
- Lessons learned from occupational therapy entrepreneurs
- Case studies and problem-solving discussions

Submission Considerations

- Focus on practical application rather than theory
- Include actionable strategies and tools
- Share real-world examples and lessons learned
- Demonstrate measurable outcomes
- Encourage participant engagement and discussion

Tell us what you did, how you did it, what worked, and what attendees can take back to their own practice.

Proposal Type

Supplementary template is available at www.aota.org/callforpapers.

AOTA Specialty Conference: Entrepreneurship

Session Formats

- **Short Course:** 1-hour session with reflective time for attendees.

Level of Material

- **Intermediate** level is geared to practitioners with a general working knowledge of current practice trends and literature related to the subject matter. Focus is on increasing knowledge and competent application of the subject matter.
- **Advanced** level is geared to practitioners with a comprehensive understanding of the subject matter based on current theories and standards of practice, as well as current literature and research. Focus is on recent advances and trends, and/or research applications. It is expected that a high-level of participation by attendees is encouraged during this session.

Session Presentations

All sessions will be presented through Zoom. Speakers are required to be on camera throughout the entire presentation. Polls may be included to make it interactive.

Submission Template

Complete the corresponding proposal template provided at www.aota.org/callforpapers to assist you with gathering your information. Be sure to proofread and use the spell check feature. This will provide you with a saved copy of your submission prior to entering the information online and allows you to copy and paste your responses.

Note: Character count is used NOT word count.

- An exceeded character count will paste into the text box but will not save. Please refer to the character counter below the text box.