

Exhibitor and
Sponsor Prospectus

REFRESHED RECHARGED INSPIRED



Anaheim
APRIL 23-25, 2026

Anaheim Convention Center
200 S. Anaheim Boulevard | Anaheim, CA 92805

Exhibit Hall located at Hall B, Level 1

inspire.aota.org

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Connect to the world's largest gathering of occupational therapy professionals



Get ready to be

REFRESHED RECHARGED & INSPIRED

AOTA INSPIRE 2026

- Engage with OTPs
- Build New Business
- Demonstrate Expertise

AOTA INSPIRE is the premier event for access to more than 8,000 occupational therapy professionals and students who gather to recharge their energy, sharpen their minds, and face the future with confidence. Attendees are inspired to be their passionate and creative best.

AOTA INSPIRE BRINGS THE DECISIONMAKERS TO YOU:

- 8,000 researchers, practitioners, educators, administrators, and students
- More than 300 exhibitors in 30,000+ sq. ft. of exhibit space available to network with you
- Exhibitor Sponsored Seminars on show floor to demonstrate expertise
- Creative branding opportunities

Leading the Way

AOTA INSPIRE is the world's largest gathering of occupational therapy professionals—more than 8,000 researchers, clinicians, educators, administrators, and students.

The demand for occupational therapy practitioners to help individuals dealing with social, emotional, and physical effects of aging, illness, and injury continues to grow. AOTA INSPIRE is at the heart of this ever-expanding profession, bringing together exhibitors and sponsors with professionals who fuel the growth of the industry and improve the lives of millions of people. Join us in Anaheim to showcase your products and services, engage with attendees, and share your expertise at AOTA INSPIRE 2026 Annual Conference & Expo.

FAST FACTS:

Exhibiting or sponsoring at AOTA INSPIRE brings you face to face with more occupational therapy professionals than any other setting.

A wide range of occupational therapy specialties and experience level are in attendance.

INSPIRE 2025 attendees' primary special interest sections:

- Academic Education: 24%
- Children and Youth: 29%
- Developmental Disabilities: 4%
- Home and Community Health: 3%
- Mental Health: 5%
- Productive Aging: 6%
- Rehabilitation and Disability: 23%
- Sensory Integration Processing: 4%
- Work and Industry: 2%

INSPIRE 2025 attendees' years of practice:

- Student: 15%
- 0 to 2 years: 7%
- 3-5 years: 6%
- 6-10 years: 12%
- 11-20 years: 23%
- 20+ years: 37%

More than 8,000 attended INSPIRE 2025, and attendance is growing steadily.

- OTs in attendance: 57%
- OTAs in attendance: 7%
- Students: 36%

DID YOU KNOW...

- **86% of attendees** would recommend AOTA INSPIRE to a colleague.
- **More than 30% of attendees** are first timers, giving your organization access to a new audience of prospects each year.
- **85% of INSPIRE exhibitors** were satisfied or extremely satisfied with their exhibit experience at INSPIRE.
- **85% of INSPIRE exhibitors** are extremely likely or likely to exhibit at INSPIRE again.

Exhibitor and Sponsor Testimonials



I had a FANTASTIC experience at AOTA INSPIRE. The AOTA Small Business Booths made it possible for me to exhibit. Having a physical representation of our business was very validating and it was amazing to get in-person feedback for our products. We had so many people come by our booth that it was overwhelming, but it was a great experience, and we can't wait to come back next year."

INSPIRE EXHIBITORS

"I loved being an exhibitor at this conference! Thank you for the opportunity!"

"This was an excellent show! Loved the convention center and AOTA staff were always very helpful...great traffic throughout the show... we're booked for next year and look forward to seeing everyone there!"

"Overall, thrilled with the conference and exhibiting aspect! Thank you for all of your work and for making the conference such a success!"

"The conference was amazing! We met so many wonderful people and made great connections. This was our first national conference, and we learned a LOT!"

"Great event—communication and instructions were great! Very smooth process for an exhibitor."

"There was a good mixture of company decision makers and students to generate leads and get our brand awareness up. Traffic was consistent throughout the show, and we had plenty of quality conversations."

AOTA INSPIRE Exhibit Hall Fees and Floorplan

**View the
Virtual
Floorplan for
Availability**

SEE PLANS

BOOTH TYPE	RATE PER 10' X 10'
Standard Booth	\$2,887
Corner Booth	\$3,003
Premium Booth	\$3,118
Small Business Booth*	\$1,735

**To qualify for a small business tabletop rate, you must supply proof from either the IRS or the taxing body from the state in which your company is registered or licensed along with this contract.*

EXHIBITOR HALL HOURS AND SCHEDULE

Wednesday, April 22, 2026

8:00 am–10:00 am	Exhibitor Move In for Island Booths Only
10:00 am–5:00 pm	Exhibitor Move In

Thursday, April 23, 2026

8:00 am–10:00 am	Exhibitor Move In
12:00 pm	Exhibitors must take possession of booth space. Crates must be removed by 10:00 am; booths must be complete.
12:30 pm–5:00 pm	Expo Open. Expo is unopposed during the Expo Hall Opening Lunch from 12:30 to 2:30 pm.

Friday, April 24, 2026

10:00 am–5:00 pm	Expo Open
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Saturday, April 25, 2026

9:00 am–2:00 pm	Expo Open
2:00 pm–6:00 pm	Exhibitor Move Out
7:00 pm	Exhibit Hall must be clear.

All times and dates are subject to change. AOTA reserves the right to refuse exhibit space to businesses that, in its judgment, do not comply with exhibitor criteria.

Additional Exhibitor Information

BOOTH LOCATION

Booth spaces are approved solely at the discretion of AOTA. AOTA is not responsible for the booth assignments of competing companies.

BOOTH STAFFING

Booths must be staffed at all times during the published Exhibit Hall hours. Early departure or absence will result in penalization of no less than \$2,887 and a loss of priority points. Prohibition of participation in future AOTA events may also result. It is understood that booths staffed by one individual will be vacant as necessary for breaks, meals, etc.

ADDITIONAL BADGES AND LIMITS

All exhibit staff must have a badge to access the Exhibit Hall. Each exhibiting company receives up to 5 complimentary Exhibit Hall Only badges per 10' x 10' booth. Companies participating in the Small Business booth receive 2 complimentary Exhibit Hall Only badges. Additional Exhibit Hall badges and full Conference badges may be purchased through the AOTA INSPIRE website.

HOUSING AND TRAVEL

AOTA encourages you to book your hotel reservations early. Rates will be available on the AOTA INSPIRE website on October 29, 2025. Exhibitor housing is open to all confirmed exhibitors.



Exhibitor-Sponsored Seminars

Exhibitor-Sponsored Seminars are only available to registered exhibitors.

\$2,400 PER SEMINAR

Reservation Deadline: March 27, 2026

Logo and Description Deadline: March 31, 2026 *

Expand your booth presence by leading a 45-minute session on the Expo floor. Showcase the occupational therapy applications of your products or services in an educational setting with an Exhibitor-Sponsored Seminar. Engage current and potential customers with hands-on demonstrations and in-depth information on how they'll benefit from your company's products.

Fast Facts:

- Conducted on the Expo floor during show hours
- Held in an open, theater-style setting
- Set up with a table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
- Attendance qualifies for contact hours**
- 45 minutes in length
- Posted with your logo on INSPIRE signage
- Publicized in the event app and event marketing materials
- Pre-attendee mailing list included with purchase. Include a high-resolution, 4-color logo for inclusion in signage.

**The sooner we receive your description, the sooner it appears in the INSPIRE app for those building their schedules prior to the conference.*

***Attendees receive .75 contact hour (.75 NBCOT PDU), and the seminars must be reviewed by AOTA to be accepted into the program to ensure they are occupational therapy-related and educational in nature.*



Attendees at AOTA INSPIRE 2025 had a great time participating in the Exhibitor-Sponsored Seminars!

“The presenters were clear and thought-provoking.”

“Inspiring to start my own private practice and have ideas to contact with other organizations.”

“This session was so engaging and informative!!”

“Very informative. Good sound and visual. Best one I’ve attended so far this conference.”



Academic Leadership Council Meeting (ALC) 2026 Tabletop Exhibits



\$4,500 PER TABLETOP

Reservation Deadline: April 1, 2026

Creative/Logo/Commercial Deadline: April 8, 2026

The ALC convenes prior to AOTA INSPIRE at the Anaheim Hilton (official AOTA INSPIRE 2026 Conference hotel), on Tuesday, April 21, and Wednesday, April 22.

ALC is a blended (in-person and live-streamed) learning experience. You'll have in-person exposure to more than 700 occupational therapy academics, including university and college chairs, as well as other faculty members..

Tabletop Purchase at ALC includes:

- A 6' skirted table to greet attendees and display your corporate materials. Includes 2 chairs and a table. Tabletops are located at the entrance of the ALC meeting at the Hilton for maximum visibility.

Tabletop Purchase (cont.):

- Exhibitor logo on signage at meeting.
- Exhibitor logo on opening and closing slides of each day's presentations; sponsor will be verbally recognized and thanked every day by speakers.
- Inclusion in the post-event exhibitor recognition email to all attendees, with exhibitor logo, link, and company description (50-word max).
- Mailing list of the attendees (mailing address only).

COMMERCIAL ADD-ON: \$800

Video (commercial) opportunity: Limited to 3 exhibitors. 30-second commercial spot to rotate through each day's presentations.



AOTA INSPIRE 2026 Sponsorship Opportunities

The Center for Exhibition Industry Research (CEIR) found that sponsorships **can increase booth traffic by 104%**. AOTA offers a variety of multimedia options to heighten your exposure.

SPONSORSHIPS – AT THE HOTEL

Sponsorships at Hilton Anaheim, the official INSPIRE 2026 convention hotel adjacent to the Convention Center, directly reach occupational therapy professionals.

LOBBY LEVEL

Mix Lounge Double Sided Escalator Walls: \$9,000

1 sponsorship available

Your brand message will be visible to the INSPIRE attendees as they make their way from the Hilton's large lobby to ALC or hotel rooms each day. Sponsorship includes double sided escalator walls. *142 square feet.*

Space Deadline: March 1, 2026

Creative Deadline: March 10, 2026



Outdoor Columns: \$5,000

Space Deadline: March 1, 2026

Creative Deadline: March 10, 2026

Elevator Columns: \$7,000 each

2 sponsorships available, 2 columns, 2 sides, 31.75' x 155' or 2 sides, 39.75' x 155'

Branding locations in this high traffic area provides opportunities for unique and memorable messaging. Reach attendees as they go to and from the convention activities to their hotel rooms.

Space Deadline: March 1, 2026

Creative Deadline: March 10, 2026



Exit to the Anaheim Convention Center

Sliding Doors to ACC:

Bottom/inner panels: \$5,000

2 banners, both sides, 59 square feet

Outside: \$5,000

2 banners, both sides, 139 square feet

2 sponsorships available—side and bottom panels are available to brand!

Space Deadline: March 1, 2026

Creative Deadline: March 10, 2026

SPONSORSHIPS – AT THE CONVENTION CENTER

AOTA sponsors know that integrated packages—combining convention and hotel sponsorships, print, and online—provide multiple touch points.

Fill it Forward Water Bottle Sponsorship: \$30,000

We're handing out 4,500 [Fill it Forward](#) water bottles to attendees at INSPIRE!

- Fill It Forward contributes to a charity cause chosen by sponsor.
- Bottle will be co-branded with sponsor logo.
- Every time INSPIRE attendees refill their Fill It Forward water bottle, they scan a QR code and Fill It Forward donates to the charity.

Help people and the planet, increase your visibility and brand exposure, utilize storytelling, and make a lasting impression with Fill it Forward water bottles.

Reservation Deadline: February 1, 2026

Creative Deadline: February 5, 2026

Conference Attendee Bag Sponsorship: \$30,000

Sponsorship includes 1) logo on all beautifully designed bags distributed to each attendee at registration and 2) a one-page promotional insert in each bag.

Reservation Deadline: November 1, 2025

Creative/Logo Deadline: November 1, 2025

Plaza Level Large Soffit Vinyl Banner: \$30,000 each

1 available (can be as large as 70' w x 13' h).

Prominently displayed and cannot be missed by attendees!

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026



Expo Opening Lunch: \$30,000

More than 8,000 attendees fill the Exhibit Hall for the AOTA Expo Hall Opening Lunch, making it the social highlight of the conference. Sponsor recognition will be woven into the theme of the lunch and will include signage, company logo on cocktail napkins, and sticker on outside of lunch box!

Reservation Deadline: March 5, 2026

Creative Deadline: March 12, 2026

Lanyards: \$25,000

Each attendee will receive a name badge with a lanyard providing maximum visibility for the sponsor.

Reservation Deadline: November 1, 2025

Creative/Logo Deadline: November 1, 2025

SPONSORSHIPS – AT THE CONVENTION CENTER

Registration Sponsor: \$20,000

Your brand will be incorporated within AOTA's overall design as attendees are welcomed into AOTA INSPIRE 2026. Sponsorship includes banner ad on INSPIRE registration page on INSPIRE microsite.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

Keynote Address: \$18,000

This sponsorship provides a great opportunity for brand awareness while our relevant, inspirational speaker rocks the house. Sponsor will receive recognition on prominent signage and on slide presentation.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

Slagle Lecture: \$12,000

This prestigious sponsorship of the Eleanor Clarke Slagle Lecture is an opportunity to show your commitment to occupational therapy and its rich history. Includes acknowledgement as sponsor in signage and a dedicated slide in between the presenter's slides.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026



SPONSORSHIPS – AT THE CONVENTION CENTER

GENERAL SESSIONS BRANDING

Grand Sessions take place across the courtyard, just steps away. A wall with windows overlooks Level 100 where Grand Sessions take place.

Wall Clings: \$6,000 each

2 sponsorships available, one left and one on right (156" w x 72" h each)

Reservation Deadline: February 13, 2026

Creative/Logo Deadline: February 16, 2026

Wall Clings: \$2,000 each

8 clings available, 4 on left and 4 on right (57.5" w x 73.5" h each)

Reservation Deadline: February 13, 2026

Creative/Logo Deadline: February 16, 2026

Escalator Runner Sponsorship at Grand Sessions: \$10,000

Set of 2 (12" w x 531" h)

Reservation Deadline: February 13, 2026

Creative/Logo Deadline: February 16, 2026

Presidential Address: \$8,000

Generate brand awareness while the AOTA President shares their vision of the future. Sponsor will receive recognition on prominent signage and on slide presentation.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

Poster Sessions: \$8,000

The seven poster sessions are a highlight for interaction between presenters and attendees that generate a buzz of excitement in the convention center. Your company logo will be on signage at the entrance of the poster area; your logo will be included on signage for each poster session.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

Escalator Branding Sponsorship: \$8,000 each

Nearly all the attendees will be taking the escalators to the second floor of the convention center. Place your message in front of these attendees as they travel between floors to educational sessions, meeting rooms, and events.

2 escalators available (17.5" w x 1105" h)

Both lead to Level 2 meeting rooms and Pedestrian Bridge to North Building

- Across from Hall A Entrance – center runner
- Across from Hall B Entrance – center runner

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026



SPONSORSHIPS – AT THE CONVENTION CENTER

Nook Meeting Event Pods: \$6,500 each pod

Nook event pods will be strategically placed all around the convention center to provide attendees personal space to recharge, reset and promote well-being. Pods include lighting, charging, seating, and storage. Branding areas includes:

- Outside upper rear wall
- Outside lower rear wall
- Two roof panels
- Two bench seats
- Two full side panels
- Full table leg



Reservation Deadline: December 19, 2025

Creative Deadline: January 28, 2026

Railing Banners: \$5,000 each

5 banners available (each is sized 16' w X 4' h)

- 3 Plaza Level—one on front side of staircase, two on backside
- Two prominently displayed next to escalators and across from Hall A Entrance

Space Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

Column Wraps: \$5,000 each

Two vinyl banner wraps available – positioned in your choice of high traffic areas. Two wraps available both prominently seen across Hall A or B entrances (each is sized 151.75" w x 10' h)

Space Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

SPONSORSHIPS – IN PRINT



INSPIRE Notebooks: \$30,000

Exclusive logo placement and branding on official event notebooks provided to all registrants.

Reservation Deadline: February 5, 2026

Creative/Logo Deadline: February 10, 2026

AOTA INSPIRE Insights: \$10,000

Exclusive sponsorship of printed piece with convention highlights given out to all attendees. Ad included and logo featured throughout piece.

Reservation Deadline: January 10, 2026

Ad Creative/Logo Deadline: January 10, 2026

Branded Item in Conference Tote Bag: \$4,000

Include one of your promotional items or one-page marketing piece in the tote bag handed to all AOTA INSPIRE attendees.

Reservation Deadline: February 1, 2026

Creative/Logo Deadline: February 2, 2026

SPONSORSHIPS – ONLINE

Wi-Fi Splash Page: \$4,000

The exclusive sponsor will appear on the splash page when attendees login to the AOTA INSPIRE Wi-Fi network. Welcome the attendees with a branded message. Sponsorship includes background image 1200 x 980 pixels, and logo, text, and colors. Each template is fully responsive and mobile-friendly.

Reservation Deadline: March 1, 2026

Creative Deadline: March 6, 2026

Leaderboard Ad on INSPIRE Microsite: \$3,000 (net) per month

The premier website of INSPIRE. More than 85% of occupational therapy professionals attending the Conference register through this site and they use it to gather information pre- and post-show.

Minimum of 20% share of voice:

- 728 x 90 pixel, bottom banner

Reservation Date: March 2, 2026

Ad Creative Deadline: March 9, 2026





AOTA INSPIRE CONFERENCE APP

The AOTA INSPIRE app was downloaded and utilized by nearly all attendees in 2025. It was also used by non-attendees who were looking for professional resources.

Primary App Sponsorship: \$15,000

Your logo will be featured on the splash page; your company will have a watermark image in the app; and your banner ad will be visible every time attendees and users access the app to review sessions, check schedules, and view AOTA notifications. Sponsorship also includes an Enhanced Exhibitor Listing, a callout in the exhibitor map, and a push notification to attendees.

Reservation Deadline: November 5, 2025

Creative Deadline: November 10, 2025

Banner Ads: Limited opportunity, up to 9: \$1,000

Add a banner ad to the AOTA INSPIRE app. Your company will provide a banner image of 640 x 110 and a landing URL for your banner ad. The link you provide can highlight your brand, products and services, or show specials.

Space Deadline: March 5, 2026

Creative Deadline: March 10, 2026

Push Alerts:

Limited opportunity, 1-2 a day, up to 9: \$1,000

Add a push alert on our app to your exposure this year!

Pick from available pre-set dates, within two-hour windows: Tuesday, April 21, through Saturday, April 25 8:00 am to 10:00 a.m. or 12:00 pm to 2 pm (each day). Subject line to include up to 29 characters; body of the message can be longer for more detailed information. Includes an outbound link that will open in the in-app browser.

Space Deadline: March 5, 2026

Creative Deadline: March 10, 2026

Enhanced Listing Package:

Add-on for exhibitors: \$600

Add your company listing and ensure attendees' attention while they're looking up exhibitors in the app! Add your logo, booth materials, product brochures, and other documents to the app for signed-in users to download. Save money on printing by giving interested attendees digital access to the printed materials!

Space Deadline: March 1, 2026

Creative Deadline: March 1, 2026

AOTA Social Media interview on the Fly: \$3,000

At a set time, AOTA communications staff will conduct a short interview with your team at your booth. The resulting interview will be posted on AOTA's social media.

CONTACT US

Exhibits, Sponsorship, Advertising

sales@aota.org

Pre- and Post-show Mailings

Infocus List Rental

Contact INFOCUS Marketing:

(800) 708-LIST (5478) | sales@InfocusMarketing.com

www.infocusmarketing.com

