

AOTA Strategic Framework

MISSION

To advance occupational therapy practice, education, and research through standard setting and advocacy on behalf of its members, the profession, and the public.

VISION 2025

As an inclusive profession, occupational therapy maximizes health, well-being, and quality of life for all people, populations, and communities through effective solutions that facilitate participation in everyday living.

STRATEGIC PRINCIPLES



TRANSFORM

AOTA embodies diversity, equity, and inclusion in all aspects of the Association and champions these values throughout the occupational therapy profession.

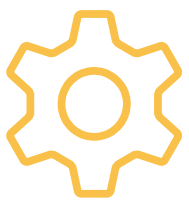
- ▶ Strive to make AOTA and the occupational therapy profession welcoming to all stakeholders, with everyone having equal opportunity and access.
- ▶ Increase diversity, equity, and inclusion within all areas of AOTA, and in the profession.
- ▶ Increase the cultural awareness, cultural sensitivity, and cultural humility of AOTA members.



ADVOCATE

The actions of policymakers, payors, and the public result in equitable access to, maximized utilization of, and fair compensation for occupational therapy services.

- ▶ Advocate with public and private payers for equitable coverage of occupational therapy services in current and expanded settings.
- ▶ Expand capacity for the profession and professionals to be successful advocates.
- ▶ Expand data for quality improvement and demonstrating the value of occupational therapy services.



BUILD

AOTA is the essential resource for building the capacity of occupational therapy practitioners and for the knowledge, learning, and professional and leadership development throughout one's occupational therapy career.

- ▶ Advance AOTA's role as the preeminent resource for learning, career growth, and professional development for all occupational therapy practitioners.
- ▶ Ensure entry-level academic education supports diversity, equity, and inclusion, and the evolving opportunities for the profession.
- ▶ Connect the occupational therapy community and empower professionals to share knowledge, ideas, and expertise with one another.