

With new leadership in place and a deeply renewed sense of purpose, your AOTA is more focused than ever on continuing its 100-plus-year legacy leading the profession through transformational times with the launch of its new strategic planning initiative: **Vision 2030**.

**Vision Statement:** Enriching life for ALL individuals and society through meaningful engagement in everyday activities.

Foundational Pillars			
Inclusive and Equitable Professional Community	Evidence-Based, Client-Centered, and Innovative Practice	Universally Recognized with Valued Excellence	Occupational Justice and Advocacy
Creates a supportive environment fostering belonging, collaboration, networking, and continuous learning for all professionals to enhance growth and development.	Delivers high-quality and skilled care using latest research, focusing on individual client needs and goals while encouraging innovative approaches to enhance treatment outcomes.	Establishes occupational therapy's importance across various settings, demonstrating its unique value in improving individuals' quality of life and functional abilities.	Promotes education, advocacy, accessibility, and the right for ALL to engage in meaningful occupations through collaboration with consumers, other professionals, and policymakers.

## Vision 2030 is...

- Inextricably linked to AOTA's mission to advance occupational therapy practice, education, and research through standard setting and advocacy on behalf of its members, the profession, and the public.
- The guiding force and definitive aspiration for the profession, to which AOTA aligns its organizational, strategic, and operational plans for maximum mission impact over the next five years.
- Essential to the profession's ongoing viability and success.



**VISION 2030. THE FUTURE IS NOW.**

Learn more about Vision 2030 and how you can get involved at [aota.org/vision-2030](https://aota.org/vision-2030)