OT Practice Buyer's Guide

Deadline for 2014 Listing(s): October 11, 2013

The Buyer's Guide presents a unique opportunity to be part of one of the industry's most sought-after resources. This special supplement provides users with a tool to use throughout the year. Your listing guarantees that you are included in the Buyer's Guide, but your display ad in the December issue of *OT Practice* guarantees that you will be noticed twice! Make this must-have directory part of your 2013 marketing plan!



A FREE basic listing

- Company Name
- Address
- Toll-free Phone Number
- Phone Number
- Fax Number
- E-mail Address
- Web Site
- Contact Name/Title

Enhancements (a la carte)

- Add a logo: \$75 each placement
- Add a colored background highlight: \$65 each placement
- Add a 35-word company description: \$150 each placement
- Add Web site hot links: \$75 each placement
- Put listing in multiple categories:\$95 each category

Cost-Saving Enhancement Packages

- Package A \$290 (\$75 SAVINGS)
 1 Company description 1 Company logo
 1 Highlight 1 Hot link
- Package B \$525 (\$300 SAVINGS)
 - 2 Company descriptions
 - 2 Company logos 2 Highlights
 - 2 Hot links 1 Additional category

OT Practice Continuing Education Directory

2013 Deadline: June 7, 2013

The Continuing Education Directory is the go-to resource for occupational therapy professionals seeking to enhance their personal and professional development, and

2013 Occupational Therapy Continuing Education Directory

to secure mandatory CE requirements for licensure renewal. Don't pass up your opportunity to include your listing in the CE Directory. Your basic listings—both print and online—are still FREE! Plus our proven Enhancement Package provides a greater opportunity to set yourself apart from your competition.

A FREE basic listing

- Company Name
- Address
- Toll-Free Phone Number
- Phone Number
- Fax Number
- E-Mail Address
- Web Site
- Contact Name/Title

Enhancement Package: \$150

1 Company description

1 Company logo

1 Hot link

Advertising Options

Limited display ad space is included in the Continuing Education Directory. Ad options include 1/6 page vertical, 1/3 page vertical, and full page. Please call for availability.
