AOTA'S 2014 OT PRACTICE BUYER'S GUIDE LISTING CONTRACT

Please supply the information for your one FREE product category listing. To enhance your free product category listing—or additional paid listings—choose from a variety of enhancement options. All companies that wish to be included in AOTA's 2014 OT Practice Buyer's Guide must submit a contract. Listings will be included in the printed and online versions of the 2014 OT Practice Buyer's Guide if received by October 11, 2013.

Section 1 One *FREE* Basic Category Listing

(Please print all information as it should appear in the 2014 OT Practice Buyer's Guide.)

Company _____

Address _____

_____

City _____

State/Zip Code _____

Country _____

Web Site _____

Toll-Free Phone _____

Phone _____

Fax _____

E-Mail _____

Contact Name _____

Title _____

One Free Category Number: _____
(see the complete list of product categories)

Section 2 *ENHANCEMENTS*

Remember, one basic listing is FREE. Descriptions, logos, highlights, and hot links are not included in the free basic listing. You can purchase additional listings and/or enhancements. The enhancements below will gain you exposure in both print and online listings.

1) I want _____ additional category listing(s) @ $95 each. $_____
NOTE: Only one listing is free.
Additional category(s) numbers: _____

2) I want _____ company description(s)* $_____
(up to 50 words maximum) @ $150 each placement.
Place in the following categories: _____

3) I want _____ company logo(s)** @ $75 each placement. $_____
Place logo(s) in the following categories: _____

4) I want _____ highlight(s) @ $65 each placement. $_____
Place in the following categories: _____

5) I want _____ hot link(s) @ $75 each placement. $_____
☐ Hot link directly to my Web site.
Place in the following categories: _____

SPECIAL ENHANCEMENT PACKAGES

6) 1 - company description
1 - company logo
1 - highlight
1 - hot link
☐ $ 290 ($75 SAVINGS)

7) 2 - company descriptions
2 - company logos
2 - highlights
2 - hot links
1 - additional category
☐ $ 525 ($300 SAVINGS)

For package pricing for 3 or more categories, call 800-877-1383, ext. 2861.

TOTAL AMOUNT $_____

Company Description
Please attach your company description (50 words maximum).
Do not use all capital letters.
Insert ®, ©, and ™ symbols where necessary.
Descriptions are subject to editing for length, grammar, and style.

****Logo Artwork Specifications***
Company logos submitted as electronic artwork must be 300 dpi AND at least 3 inches wide.

PAYMENT INFORMATION

☐ Check made payable to AOTA is enclosed.

Charge my ☐ AMEX ☐ Visa ☐ Discover ☐ MasterCard

Card Number _____ Exp. Date _____

Name exactly as on card (please print) _____

Signature _____

ALL ORDERS MUST BE PREPAID.

Section 3 *SUBMIT* contract and electronic artwork as directed below.

Fax: 301-656-6280
E-mail: listings@aota.org
Mail: Attn: Advertising Assistant, OT Practice, AOTA,
4720 Montgomery Lane, Bethesda, MD 20814-3425

Questions? Call 800-877-1383, ext. 2608.
Outside the U.S., please call 301-652-6611, ext. 2608.

This completed form constitutes a contract for listing(s) in the 2014 OT Practice Buyer's Guide, December 16, 2013 issue. **Free basic listings, paid listings, and enhancements must be received by October 11, 2013.** Cancellations must be in writing and received by October 11, 2013. Cancellations received after October 11, 2013 for paid listings are subject to a 100% cancellation fee.

Authorized Signature _____ Date _____

AOTA® The American Occupational Therapy Association, Inc.

Name (please print or type) _____ Title _____

E-mail Address (will not be published) _____

AOTA'S 2014 BUYER'S GUIDE CATEGORIES

Please indicate the product category number in Section 1 of the contract for your *FREE* listing, and in Section 2 for your additional listing(s).

003 Activities of Daily Living
004 Activity
005 ADA-Related Products
006 Adaptive Equipment & Devices
106 Advertising Agency
007 Ambulatory Aids, Canes, Walkers, & Accessories
008 Aquatic
009 Arm/Wrist Exercisers
010 Arts and Crafts
011 Assessment Tools
107 Assisted Living Facilities
012 Assistive Technology
013 Associations/Organizations
116 Autism
014 Back Therapy Equipment
016 Bandages, Slings, & Braces
017 Bathroom, Laundry, & Toilet Aids
018 Biofeedback, Electrotherapy
019 Low Vision
020 Burns
022 Clothing, Adaptive
023 Cognitive/Perceptual Testing
024 Cognition
108 Colleges and Universities
025 Communication
026 Computer Input Devices
027 Computer Software, Assessments/Evaluations
028 Computer Software, Billing and Management
102 Computer Software, Curriculum/ Education Management
029 Computer Software, Instructional
030 Computer Software, Rehabilitation
100 Consultants
031 Continuing Education Programs/ Workshops
032 Continuous Passive Motions
033 Contract Services
034 Development
067 Documentation
035 Dressing and Grooming Aids
036 Driving/Community Mobility
109 Driving Evaluation
037 Early Intervention/Early Childhood
038 Eating and Feeding Aids
039 Education Materials
040 Elastic Supports and Garments
117 Electronic Medical Records/ Electronic Health Records
041 Environmental Controls/Switches
042 Ergonomics
043 Exercisers, General Resistive
044 Financial Services
045 Foot Aids/Orthoses
046 Functional Assessment Equipment
047 Furniture, Adaptive
048 Gerontology
049 Hand Exercisers
050 Hand Therapy Supplies
051 Handicapped Accessible Vehicles
052 Handwriting and Reading Aids
118 Health & Wellness
053 Hook-and-Loop Fasteners
110 Home Design, Construction and Modification
054 Horticultural
055 Hospitals
056 Hot/Cold Therapy
057 Incontinence
058 Infection Control
059 Injury Prevention
103 Innovative Technology Programs
060 Insurance
099 Jewelry
062 Lifts
063 Managed Care
064 Marketing
105 Medications
065 Mental Health
066 Miscellaneous
068 Mobility Devices
120 Modular Equipment
069 Orthopedics
098 Pain Management
070 Pediatrics
097 Play/Leisure
072 Perceptual Motor
111 Pharmacy
119 Physical Agent Modalities (PAMS)
073 Physical Agents
124 Pillows
074 Positioning
112 Private Practice
113 Promotional Items
114 Prosthetics/Orthotics
075 Publishers/Publications
104 Ramps
076 Reaching Devices
077 Recreation/Leisure
078 Recruitment and Staffing
079 Rehabilitation Facilities
080 Safety
115 Schools (Pre-K through 12)
081 Scooters
082 Seating/Positioning, Adults & Children
121 Self-Management
083 Sensory Integration/ Sensory Processing
125 Sleep/Rest
084 Social Participation
086 Splinting
087 Stress Management
122 Technology
085 Therapeutic Activities/Materials
088 Therapeutic Equipment
089 Toys, Adapted
101 Ultrasound
090 Upper Extremity
091 Videos, Film, DVDs and Audiotapes
092 Vision
093 Vocational Rehabilitation
094 Wheelchairs & Accessories
095 Work Evaluations
096 Work Hardening

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