

October, 2009

## Report of the Vice President

Virginia Stoffel

### Summary of Key Activities/Accomplishments:

The Centennial Vision priorities continue to progress thru the work of AOTA volunteers, leaders and staff. The BOD conducted their strategic planning meeting and chose new priorities for the 2010 fiscal year. Vice President Ginny Stoffel assumed her role as the new Centennial Commission Chairperson, replacing departing Vice President Florence Clark on July 1, 2009.

### A.1. Centennial Commission Activities January '09 – September '09

#### Centennial Vision Activities of Commissioners and their groups

##### ❖ ASD

- Ryan Morgan joined the group as the new chairperson of ASD. He has reported the following ASD activities:
  - Advocacy and dissemination of evidence based knowledge are priorities
    - Advocacy blog on OT Connections
  - Chats for potential students
  - Student Conclave
    - Also doing a Capitol Hill Day before start of Conclave
  - SPOT: Scholarship Project for Occupational Therapy Students
    - Highlight student research; celebrate this work
    - Assist students in seeing how evidence needs to continue to be used as they go out to practice

##### ❖ Program Directors

- Former VP Florence Clark presented her “Power” PP to the PDs at their April meeting.
- Janice Burke joined the group as the new Chairperson for the OT Program Directors in August.
  - OTA PDs – continue to try and gain momentum for keeping the vision front and center even in the midst of programmatic budget cuts
  - OT PDs – **building a research enterprise** is an ongoing interest of PDs and sessions will continue

##### ❖ ASAP

- Former ASAP President, Patrick Bloom worked with states to see which state presidents were using AOTA’s CV as part of their own strategic planning and reported trying to find a way to re-energize states in how they are connecting with and using the CV .

- Former VP Florence Clark spoke with Presidents at their meeting and did an abbreviated version of her “Power” presentation
- Carol Siebert joined the call in August as the new President of ASAP. ASAP currently has an advocacy focus relative to the Centennial Vision.

❖ **MDI**

- Meena Iyer has accepted the invitation to represent the interests of the multicultural networks on the Centennial Commission

❖ **General Discussion**

The group discussed ways in which to keep diversity actively “in the news” in light of it not being a specific priority for this fiscal year. Perhaps do a story on changing diversity in the programs and the impact of diversity on programs. Another idea was to perhaps talk a bit about how the international organizations are working together related to “globally connected”.

❖ **BOD**

- The BOD set priorities for the 2010 fiscal year

The activities that were ranked as the most critical for staff, financial and volunteer resource allocation and attention moving forward during the next year are listed below, with each followed by the related most highly-ranked outcome measures to be achieved in the near term:

- **Engage in broad-based advocacy to ensure funding for OT in traditional and emerging areas**
  - The role of occupational therapy in schools for behavioral mental health interventions will be recognized in IDEA and No Child Left Behind (or similar legislation)
  - Occupational therapy will be able to open cases under the Medicare home health benefit.
  - Medicare will continue to cover occupational therapy in all current settings and in new and emerging settings, encompassing the full scope of practice of occupational therapy especially in low vision, home modifications, driver rehabilitation, and community participation
  - Overall expenditures for occupational therapy under Medicare are increased commensurate with overall Medicare expenditures increases for services in Parts A, B, C

- Medicare will adopt occupational therapy-appropriate documentation and outcome measure standards as these requirements are modified.
- **Create a national outcomes database**
  - AOTA will have a national data base for occupational therapy outcomes by 2011.
  - Competencies in using outcome measures and interpreting/applying outcomes data will be incorporated into occupational therapy education curriculum and standards by 2013.
- **Develop major image-building campaigns**
  - The brand for occupational therapy is successfully launched through:
    - Provision of materials to all members promoting the brand directly and via web branding page;
    - Articles about new brand are placed in two trade publications and two national media outlets in 2009;
    - Paid advertising promotes the brand in two trade or focused publications;
    - The brand is integrated into all AOTA communication materials as appropriate by 2011;
    - Materials integrating the brand are developed targeting all six Centennial Vision areas of occupational therapy practice
  - Media coverage of occupational therapy is increased each year to result in a total of ten national media stories by 2013
- **Promote dissemination of evidence-based knowledge**
  - Evidence is being used to support areas of practice in work with external decision makers (public policy, reimbursement, licensure, ethics)

- Evidence is incorporated into the AOTA Blueprint for Education
- **Continually scan the research environment**
- **Create a research agenda**
  - AOTA will approve a research agenda for the profession in concert with AOTF
  - AOTA's research goals are aligned with those of federal funding agencies and private foundations by 2010.
- **Create a research data base**
  - BY 2010 AOTA maintains a database jointly with AOTF for:
    - 1) research and training grants that have been awarded to occupational therapy programs;
    - 2) all occupational therapy practitioners involved in interdisciplinary, extramural research including NIH, NIDRR and DOE, as well as foundations.
- **Create the emerging leaders development program**
  - 50 new practitioners have gone thru the emerging leaders training and have assumed active leadership roles in ad hoc committees or commissions and committees by 2015
  - the COOL leadership database is created and has over 100 entries by 2012; potential leaders utilize OT Connections as a way of identifying themselves and their interests.

## **A.2 General Centennial Vision Related Activities**

### **❖ Dissemination**

- **Web articles in the “Vision in Action” section:**

The Power of a Jump Rope: An Evidence-Based Movement  
<http://www.aota.org/News/Centennial/40313/CY/Jump-Rope.aspx>  
 Author: S. Yamkovenko

Occupational Therapy: Helping America Age in Place  
<http://www.aota.org/News/Centennial/40313/Aging/Aging-in-Place.aspx>  
 Author: S. Yamkovenko

Board Chooses Centennial Vision Priorities for FY 2010

<http://www.aota.org/News/Centennial/FY10.aspx>  
(Article via Executive Office/Senior management)

## **CV articles in OT Practice, 1-09 to 9-09**

January 19

- 2-page spread launching the Brand, tying it into the CV
- Molly Asks on Becky Austill-Clausen on using the brand.
- Medicare policy highlights based on AOTA advocacy
- Multicultural highlights: Orthodox Jewish OT Chavrusa

February 2

- State legislation/advocacy

February 23

- Capital Briefing on AOTA's legislative/advocacy agenda
- Careers article, "Discerning Diversity" on broadening one's client base.
- Feature on doctoral degrees: Planning for practice 10 years from now.
- Evidence Perks: Finding targeted evidence for practice
- Molly Asks on Elizabeth Skidmore, on research.

March 9

- Fixes for the Therapy Cap

March 23

- Practice Perks on Nondiscrimination and Inclusion
- Fieldwork Issues: Call for research on FW education

April 6

- Health care reform and AOTA

April 20

- Reimbursement and Regulatory Advocacy
- Change Agents at Work
- Launched Research Updates column (power of OT and PT with older adults)

May 25

- Medicare Reform and Change

June 15

- Medicare proposed regulations/AOTA advocacy
- Multicultural Highlight: Association of Asian Pacific OTs in America

June 29

- Behavioral Analysts Pursue Licensure/AOTA advocacy
- Improving Client Participation in CIMT (research)
- Research Updates

July 13

- Health care reform/advocacy
- Bringing an OT Idea to Market
- Becoming an Advanced Practitioner
- Higher Education as Occupation

July 27

- Promoting the Profession Through Outcomes (AM-PAC)
- Lasting Impression: Research on cardiac rehabilitation
- CE: Medicare Coverage of OT Provided in the Home and Community
- Blogging for Advocacy

August 10

- Autism legislation/oppty for OTs
- Developing an Alternative to the Cap
- Power of Jump Rope (using evidence)
- Leadership development
- Branding Epiphany (promotes the brand)

August 31

- Health Care Reform/advocacy
- CE Article: Program Development and Beyond: Creating a Sustainable Program
- Evidence Perks: Evidence-Based Resources: Health and Wellness

September 14

- Cultural Competence in FW Education
- Federal Autism Legislation
- Practice Alert: SNF Policy Changes Ahead/advocacy

September 28

- IRF Changes on Horizon/advocacy
- Research Updates

### **CV Power Point Presentations**

Former VP, Florence Clark gave several state association presentations with an emphasis on “Power” - ***“Power perpetuating engine”***.

This presentation was posted in SharePoint for use by others.

A PP for FW students to use in their FW sites re membership in AOTA was developed and was posted on the web:

Students Fieldwork section - <http://www.aota.org/Students/Current/Fieldwork.aspx>  
(How You Can Help the Occupational Therapy Profession)  
and  
Member Benefits, Member-to-Member Campaign Toolkit -  
<http://www.aota.org/Benefits/M2M.aspx>

➤ **Progress on Board Centennial Vision Priorities**

- **Engage in broad-based advocacy to ensure funding for OT in traditional and emerging areas**
  - AOTA met with the President Obama's transition team several times to assure understanding of the importance of occupational therapy in various federal programs.
  - AOTA worked to promote understanding of key opportunities for occupational therapy research provided by key proposals including the American Recovery and Reinvestment Act, the budget and other funding bills. AOTA advocated for inclusion of occupational therapy as a key health care profession.
  - AOTA worked to assure that occupational therapy's various roles are recognized in health care reform proposals in all health care reform discussions, submitting comments to key Congressional committees emphasizing prevention, care management, mental health, wellness, and other critical areas necessary for any future health care system.
  - Secured a contract from the Centers for Disease Control to promote policy changes that would enhance provision of services to prevent the occurrence of falls among Medicare beneficiaries.
  - Efforts to enact OT licensure legislation in Michigan were successful after a five-year effort. The governor has signed Senate Bill 921 on January 12, 2009.
  - AOTA's State Affairs staff participated in a meeting with the Coalition for Patient's Rights (CPR) to discuss recent

initiatives within the American Medical Association (AMA) to restrict non-physician's practice.

- Won introduction of a loan forgiveness program for frontline health care practitioners. The Access to Frontline Health Care Act (HR 2891) sponsored by Representatives Braley (D-IA) and Space (D-OH) would create a new program similar to the National health Service Corps.
- Staff closely monitored quality of care projects including: the Physician Quality Reporting Initiative (PQRI) and its quality measure development and approval processes in conjunction with CMS, the AMA PCPI measure development and approval processes (including successfully advocating for a voting AOTA representative to the PCPI body), the quality work of the National Quality Forum and AQA Alliance (including attendance at the AMA's PCPI and AQA March meetings).
- AOTPAC held two fundraising contests surrounding the 2008 federal elections. Individuals who contributed a minimum of \$1,000 by November 1 were entered in a contest to win a trip to participate in the Presidential Inaugural activities in mid January. Individuals who contributed a minimum of \$365 by November 1 were entered in a contest to win a trip to participate in the Congressional Swearing-in activities on January 6, 2009. Susan Harris of San Diego, California won the \$1000 contest and joined Amy Lamb, AOTPAC Chair, Penny Moyers Cleveland, AOTA President, and AOTA lobbying staff in Washington DC, attending a myriad of activities from Sunday through Tuesday of the inauguration. They met many Members of Congress and other health professional organization staff, allowing for much advocacy. AOTA was recognized as hosts for several events – increasing our visibility. Jo Karen Werner of Derby, Kansas

won the \$365 contest and joined Amy Lamb, AOTPAAC Chair, and AOTA lobbying staff to participate in activities surrounding the Congressional Swearing-in; visiting many Congressional offices and advocating for OT throughout the day.

- **Develop major image-building campaigns**

- A poster design for “Living Life To Its Fullest” was completed for production and distribution to members with the January *OT Practice* issue. An ad ran in *OT Practice* with one of the images from the poster and related copy was posted on the AOTA website to promote interest in the poster and the brand.
- The brand was promoted at conference through the publication of a new brochure, “Occupational Therapy: Living Life to Its Fullest,” and a guide for promoting occupational therapy for therapy practitioners. Merchandise was available for sale to promote the brand and it was the focus at the AOTA member center in the exhibit hall.
- The Media Relations Office, in coordination with the Social Media Office, launched AOTA’s “Living Life To Its Fullest” consumer education podcast series. To date, three episodes have been recorded – ergonomics, improving U.S. veterans’ care and Alzheimer’s disease – resulting in more than 600 downloads. Additionally, as part of AOTA’s Veterans Day campaign, the Media Relations Office drafted and placed an opinion editorial in *The Birmingham News* on behalf of president Penelope Moyers Cleveland.
- Articles promoting the new brand and related occupational therapy issues were published as a result of AOTA efforts in USA Today, Association Bisnow, Ladies Home Journal, HealthNewsDigest.com, the Washington post, U.S. News and World Report, MSN.com, Long Term Living Magazine, Parenting Magazine, Managed Healthcare Executive, and other outlets.

- **Promote dissemination of evidence-based knowledge**

**Evidence Perks** were published in *OT Practice*. Designed to connect practitioners, students, educators and researchers to resources and information related to the evidence-based practice (EBP) of occupational therapy, this column addresses the day-to-day needs of occupational therapy professionals to use the best available evidence from the scientific literature to inform the clinical reasoning process. All Perks are designed to link

EB related resources to practice and education. In addition, there is a concerted effort to cover the six broad practice areas. Topics of Perks and publication dates include:

- “Digging Deeper- Finding Targeted Evidence for your Clinical Area” (February 23, 2009)
- Evidence-Based Practice Resources: Children and Youth (April 20, 2009)
- Evidence-Based Practice Resources: Health and Wellness (August 31, 2009)

### **SIS Quarterlies**

The following collaborative articles between the SISs and AOTA’s EBP project were published:

- Work and Industry Quarterly (March 2009): Finding and Using Evidence To Inform Practice for Persons With Work-Related Hand Injuries
- Work & Industry in the News (March 2009)

### **AOTA Conference Presentations**

- ASD: Streamlining Your Evidence-Based Practice: Using AOTA Resources to Your Advantage
- Evidence-Based Occupational Therapy: Developing a Systematic Review for Publication (Collaborative workshop with AJOT editor in Chief)
- EDSIS Faculty Forum: Partnering With Academic Programs In Evidence-Based Practice – Moving Forward through Collaboration
- Evidence-Based Literature Review of Occupational Therapy Interventions for Individuals with Serious Mental Illness
- Occupational Therapy Interventions for Individuals with Work-Related Injuries/Clinical Conditions

### **Practice Guidelines**

The following Practice Guidelines were published and available in the AOTA Marketplace during the AOTA national conference.

- Occupational Therapy Practice Guideline for Children and Adolescents with Autism Spectrum Disorders
- Occupational Therapy for Adults with Traumatic Brain Injury
- Occupational Therapy Practice Guideline for Individuals with Work Related Injuries and Illnesses

**Critically Appraised Topics** – "At-a-glance" synthesis of a group of articles selected for focused-question literature reviews (CATs) on the following topics have been posted on AOTA’s web site:

- Children And Adolescents With Sensory Processing/Sensory Integrative Disorders
- Alzheimer’s Disease
- Work Related Injuries and Illnesses
- Adults with Severe Mental Illness

**Evidence Bytes** covering a broad range of evidence-based practice resources on all 6 broad overarching areas of practice were published in the 1 Minute Update. A link to access all the Evidence Bytes has been added to the Evidence-Based Practice and Research section of the Practitioners and Educators-Researchers areas of the website. The following Evidence Bytes were published on the web in AOTA's 1 Minute Update:

August 31, 2009

**Evidence Byte: Minimizing Problem Behavior in Schools**

The Technical Assistance Center on Positive Behavioral Interventions and Supports provides resources on School-Wide Positive Behavioral Intervention and Supports (SW PBIS), a systems approach to establishing a whole school culture for achieving social and academic gains while minimizing problem behavior for all students. Included is a research section summarizing the evidence for SWPBIS.

July 20, 2009

**Evidence Byte: Practice Guidelines From AOTA**

Three evidence-based occupational therapy practice guidelines have recently been published by AOTA Press and are available at the AOTA Store. They are: Adults With Traumatic Brain Injury; Individuals With Work-Related Injuries and Illnesses; and Children and Adolescents With Autism

July 7, 2009

**Evidence Byte: Evidence-based alternative medicine**

The National Center for Complementary and Alternative Medicine from the National Institutes of Health provides evidence-based information on a variety of topics and conditions in A-Z Index of Health Conditions. Of interest to occupational therapy practitioners are summaries of research on topics such as tai chi, yoga, stress, and spinal manipulation.

June 8, 2009

**Evidence Byte: New Critically Appraised Topic (CAT)—Employment and Mental Health**

A new CAT has been posted to the Evidence-Based Practices and Research section on [www.AOTA.org](http://www.AOTA.org). The CAT summarizes the systematic review completed as a partnership between AOTA and Eastern Kentucky University on occupational therapy interventions for paid employment, unpaid employment, and education for adults with serious mental illness.

May 26, 2009

**Evidence Byte: Computer Usage With Arthritis and Fibromyalgia**

In the May issue of *Arthritis and Rheumatism*, Nancy A. Baker, ScD, OTR/L, presents evidence for the level of discomfort experienced by persons with arthritis when using a computer. The survey results indicated that 84% reported a problem with computer use attributed to arthritis, and approximately 77% reported some discomfort related to computer use.

May 11, 2009

### **Evidence Byte: New Evidence on Sensory Processing/Sensory Integrative Disorder**

Two additional Critically Appraised Topics (CATs) have been added to the systematic reviews on children and adolescents with sensory processing disorder/sensory integrative dysfunction available on AOTA's website in the Evidence-based Practice and Research section. One explores sensory integration interventions, and the other non-SI occupational therapy interventions for this population.

April 27, 2009

### **Evidence Byte: US Cochrane Center Summit on Evidence-Based Guidelines**

The US Cochrane Center of the Cochrane Collaboration will be sponsoring a "Stakeholder Summit on Using Quality Systematic Reviews To Inform Evidence-Based Guidelines" on June 4 to 5 in Baltimore, Maryland. Experts will discuss the role of guidelines in health care and the latest methods and practices for systematic review and guideline development.

April 14, 2009

### **Evidence Byte**

Laura Gitlin, PhD, and colleagues recently published the follow-up of a randomized controlled trial evaluating the effectiveness of a home-based program for community-dwelling older adults. Five OT and 1 PT session introduced modifications to home environments and task performance. Mortality was reduced for those in the intervention group until 2 years following the intervention.

March 3, 2009

### **Evidence Bytes: Evidence for Injury Prevention**

Harborview Injury Prevention and Research Center (HIPRC) has a wealth of information on topics of interest to occupational therapy practitioners, including head injuries, bicycle accidents, burns, occupational injury, rehabilitation, and violence. Find valuable evidence in the Best Practices Section and in the bibliography listing in HIPRC Publication.

February 17, 2009

### **Evidence Bytes: Updates to EBP Section—Sensory Integrative Dysfunction and Alzheimer's Disease**

Critically Appraised Topics (CATs) have been recently added to the Evidence Based Practice and Research section of the AOTA Web site. New CATs include summaries of the effectiveness of a variety of strategies for adults with Alzheimer's disease and topics related to children and adolescents with sensory processing disorders and sensory integrative dysfunction.

February 2, 2009

### **Evidence Bytes: [Evidence for Traumatic Brain Injury Rehabilitation](#)**

Vanderploeg, et al (2008) examined the efficacy of the functional-experiential approach (a modified version of the neurofunctional approach of Giles and Clark-Wilson) versus the cognitive-didactic treatment for military personnel with traumatic brain injury. While there was no difference between groups at one year, there were subgroup differences based on age and education.

- **Create a national outcomes database**

An MOU with CREcare was finalized and signed in March 2009. This MOU solidified AOTA's endorsement of the Activity Measure for Post Acute Care (AM-PAC™) as an outcomes measurement tool for the national outcomes database.

A press release announcing AOTA's endorsement of the AM-PAC™ and AOTA's relationship with CREcare was issued in April 2009.

In follow-up to AOTA announcing the endorsement of the AM-PAC™, the May 5, 2009 issue of AOTA News featured an online Q&A: *AOTA's Endorsement of Outcomes Measurement Tool*. The Q&A described the endorsement, the future of the project, and the benefits of the AM-PAC for practitioners and clients. The Q&A remains online as a resource. The Q&A was also published in the July 27 issue of *OT Practice* as a Capital Briefing article.

An article on AOTA's endorsement of the AM-PAC™ was also featured in *OT Advance*. This article was based on an interview with AOTA staff Deborah Lieberman and Chuck Willmarth.

A draft contract with Cedaron is in development. The contract has been reviewed by AOTA legal counsel, AOTA senior staff and Cedaron. Revisions to address feedback and comments from these reviews are in process. It is anticipated that the final contract will be signed by the 1<sup>st</sup> quarter of FY'10.

In an effort to stay informed and current about electronic medical records, staff attended a conference titled *Personal Electronic Health Records: From Biomedical Research to People's Health*, on May 20-21. The conference was co-sponsored by the Friends of the National Library of Medicine and the National Library of Medicine.

- **Continually scan the research environment**

The Director of Research scans federal agencies and nonprofit organizations for opportunities, news, and resources that relate to occupational therapy research, and disseminates information to members. For example, collaborative research opportunities with Easter Seals, the Campbell Collaboration's Disability Research subgroup, and a doctor specializing in dysphagia technology were publicized and several members responded to each announcement. The director also attends local NIH conferences, Institute of Medicine meetings, and National Institute on Disability and Rehabilitation Research events.

*Rehabilitation Research*

The Director of Research attended National Institute of Child and Human Development (NICHD) Director's Report presentation and National Center for Medical Rehabilitation Research (NCMRR) Director's Report presentation on May 7, 2009. As a result, staff learned that the **Christopher and Dana Reeve Paralysis Act** was passed by Congress via the Omnibus Public Land bill and this act has several charges related to NIH and disability. For example, the act charges Congress to improve the Quality of Life for people with paralysis and other physical disabilities. Also, Joy Hammel, PhD, OTR/L of the University of Illinois at Chicago will be the next Chair of the interdisciplinary NCMRR Advisory Board.

*Advocacy for Research*

Staff provided input to AOTA's response to the proposed change in NIDRR's Long Range Plan.

Director of Research submitted written comments to:

- National Institute of Disability and Rehabilitation Research's (NIDRR) Proposed Priorities for Rehabilitation Research Training Centers
- the Agency of Healthcare Research and Quality (AHRQ) regarding their effective health care program and comparative effectiveness research
- National Highway and Traffic Safety Administration (NHTSA) regarding their older drivers' white paper
- Interagency Committee on Disability Research (ICDR) regarding disability research comments to assist in developing a federal disability and rehabilitation 2010 research agenda
- the Institute of Medicine's call for public input about Comparative Effectiveness Research, focusing on autism, stroke, and dementia
- the Federal Coordinating Council's (FCC) on Comparative Effectiveness Research.

- **Create a research agenda**

The Research Advisory Panel (RAP) approved the research agenda in July, 2009, and funding sources were added in August. The research agenda will be sent to AOTA and AOTF boards for approval in September/October

- **Create a research data base**

The Research Director worked with the RAP and AOTF's Director of the Institute for the Study of Occupation and Health to create a survey for researchers to complete. The

Research Director met with IT staff to discuss creation of an online survey and building a database that interfaces with the membership database. The Research Director met with Mary Binderman of AOTF to discuss existing resources for creating drop-down menus and thesaurus lists. It is anticipated that IT will be able to begin work on the project this fall/winter of 2009.

- **Create the emerging leaders development program**

*The Emerging Leaders Development Committee* has been meeting regularly by conference call. The program will be announced soon on AOTA's web site and an article will appear in OTP. Applicants are being solicited during October and selections will be made in November 2009. The kick off 2 day face-to-face leadership training will be held in Bethesda in January 2010. This program will be aimed at new practitioners who have a desire and an aptitude for leadership within the association. The main thrust of the program will be a year long mentored relationship with an existing AOTA leader and specific tasks to accomplish during that time period.

### **A.3. General Activities of the Vice President**

VP Stoffel participated in AOTA Board of Director orientation during April, May and June 2009; attended the June BOD budget meeting and participated June- October in all monthly meetings of the AOTA Officers.

VP Stoffel co-chaired, with Kate Loukas, the Membership Participation ad hoc group with face to face meetings at AOTA in Bethesda June 10-11 and September 15-16, 2009. She will provide a report and recommendations to the BOD at its October meeting.

VP Stoffel participated on the Emerging Leaders Development Program (ELDP) ad hoc group and will participate in the full implementation of this program. She will co-facilitate the face to face training in Bethesda in January 2010 with consultant Nancy Stanford-Blair and Tim Wolf, chair of the ELDP (former ASD chair), anticipating 15 participants who will be selected among those who apply. Participants will be matched to experienced AOTA leaders who will mentor them and engage them in various leadership projects throughout 2010.

VP Stoffel met with Ryan Morgan (ASD) in August and the ASD steering committee in September to discuss student initiatives in implementing the CV.

VP Stoffel conducted the Centennial Vision Commission meeting in August 2009 welcoming new and returning members: Janice Burke (OT PDs); Ryan Morgan (ASD);

Carol Siebert ( ASAP); Penny Moyers Cleveland ( President); Brent Braveman (RA); Francie Baxter ( Vice-Speaker); Fred Somers ( ED); Linda Orr ( OTA PDs) and Meena Iyer (MDI). Discussion focused on ways to highlight implementation of the CV in all six targeted areas in AOTA communications. Stoffel will develop the CV session for the 2010 Annual Conference given input from commission members.

VP Stoffel worked with President Penny Moyers Cleveland and outside human resources firm (Echospan) to initiate the 360 performance evaluation of AOTA Executive Director Fred Somers. This process will be completed in October/November 2009.

Events/audiences and presentations scheduled for VP Stoffel on “Leadership, Advocacy and Implementing the Centennial Vision” have included and will include:

- New Mexico Occupational Therapy Association Annual Conference plenary speaker – September 2009
- North Carolina Occupational Therapy Association Annual Conference keynote speaker – October 2008
- Meeting of new OT and OTA Program Directors at their orientation session in Baltimore – October 2009
- AOTA Annual Conference- April 2010