



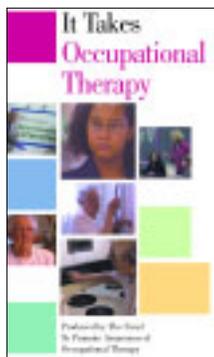
A toolkit for educators and advisors from The American Occupational Therapy Association

Resources for Student Recruitment

AOTA Products for Your Recruitment Efforts

To order these products and many more, call toll-free **877-404-AOTA** or visit AOTA's Online Store at www.aota.org (click on Books & Products).

Videos

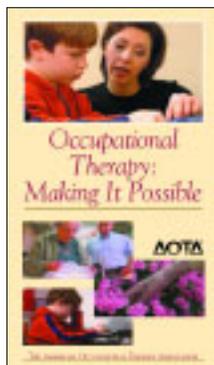


It Takes Occupational Therapy

In the words of occupational therapy practitioners and educators, parents, and others, this fast-moving 5-minute video presents a starting point to talk about the impact, value, scope, and breadth of occupational therapy.

Use this presentation to lay the groundwork for discussions with prospective students, teachers, and parents, as well as many other audiences.

Order #8024
\$19 AOTA members, \$29 nonmembers



Occupational Therapy: Making It Possible

When you're explaining occupational therapy, this 10-minute video sets the stage with stories about how occupational therapy makes a difference in the lives of people with disabilities. One story, of an 8-year-old boy with learning disabilities, the other of an 87-year-old woman aging in place,

serve as powerful examples of the roles and the impact of occupational therapy. Use this video to talk about occupational therapy with prospective OT or OTA students, parents, teachers, and career counselors.

Order #8019
\$24 AOTA members, \$32 nonmembers



The American Occupational Therapy Association: Voices for the Future

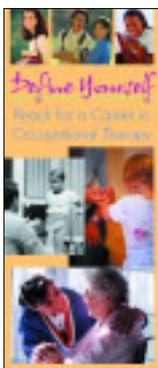
If you're looking for a great way to start the conversation about why AOTA membership matters to the occupational therapy profession, this 7-minute video is just the ticket. It showcases today's AOTA looking forward to the promise and breadth

of tomorrow's opportunities. Members speak about the role that AOTA plays in their professional lives, and about AOTA's impact in the challenging and changing health care arena.

Share the message with colleagues, faculty and students, members of state associations, and others.

Order #8025
\$7 AOTA members and nonmembers

Brochures



Define Yourself: Reach for a Career in Occupational Therapy

An overview of the profession for those interested in pursuing a career in occupational therapy. Ideal for recruitment activities with high school and college students.

Order #5092

Pack of 25: \$12 AOTA members, \$16.50 nonmembers

Order #5092A

Pack of 50: \$21.50 AOTA members, \$29.50 nonmembers

Order #5092B

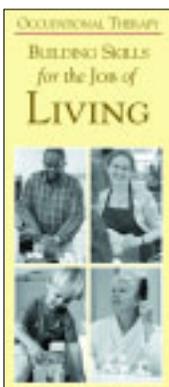
Pack of 100: \$38 AOTA members, \$53 nonmembers

Order #5092C

Pack of 250: \$84 AOTA members, \$115.50 nonmembers

Order #5092D

Pack of 500: \$144 AOTA members, \$198 nonmembers



Occupational Therapy: Building Skills for the Job of Living

Illustrated brochure tells the story of occupational therapy in various practice settings and across the age spectrum from infants to the elderly. Customize the brochures with your contact information, and spread awareness about occupational therapy.

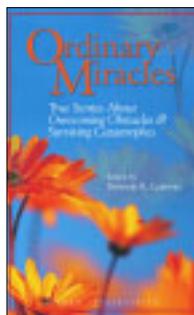
Order #5091

Pack of 25: \$7 AOTA members, \$9.50 nonmembers

Order #5091A

Pack of 50: \$11.50 AOTA members, \$15 nonmembers

Books



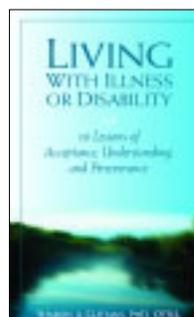
Ordinary Miracles: True Stories About Overcoming Obstacles & Surviving Catastrophes

*Deborah R. Labovitz,
PhD, OTR/L, FAOTA, Editor*

Inspiring stories of people with disabling conditions, illness, injuries, and conditions of old age and how they redesigned their lives to be meaningful and fulfilling. All of these people required help to learn or relearn the skills they needed for the job of living, and with the aid of an occupational therapist, they all found the strength and the courage to do so. Great tool to help prospective students and parents understand the work of occupational therapy.

Order #1364

\$19.95 AOTA members, \$28.50 nonmembers



Living With Illness or Disability: 10 Lessons of Acceptance, Understanding, and Perseverance

*By Sharon A. Gutman,
PhD, OTR/L*

Some people repair their spirit and rebuild lives of personal satisfaction despite the enormous challenges of their illness or disability, while others appear to lose hope. This book presents 10 transformational experiences and 10 common themes that emerged from them, and provides some insights into the work of occupational therapy, with thought-provoking exercises occupational therapy practitioners can use to help clients to enhance life meaning and satisfaction.

Order #1235

\$14.95 AOTA members/nonmembers



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