Student Centennial Commitment 100 2017

Make the pledge to empower our profession!

AOTA®

Student Centennial Commitment 100 2017

Help AOTA achieve the profession's 2017 Centennial Vision goals!

AOTA members are working hard to enhance the profession's influence, increase public awareness, build our science and evidence base, connect the profession globally, and foster a more diverse workforce to meet the needs of a changing society. The Centennial Vision will reshape our profession, and AOTA student members are the core of the power base that will make these goals a reality.

Are you willing to help AOTA achieve these goals?

If so, commit to ***keeping your AOTA membership active through your transition to professional practice*** after graduation and through 2017, the profession's centennial anniversary. Your pledge to remain a member will enable AOTA to grow to 85,000-plus members strong, and put us squarely on the road to making the Centennial Vision a reality. **This is your Student Centennial Commitment!**

THE REVOLVING DOOR OF STUDENT MEMBERSHIP

ENTERING

Today, AOTA has over 17,000 student members, which accounts for 35% of the Association's membership. Thousands of new students join AOTA every year. Unfortunately, a majority of our student members choose not to renew their membership upon graduation. If you would commit to retaining your membership as you move into your professional role, **AOTA could grow to some 85,000 members by 2017.** Help empower and revolutionize the profession!

LEAVING

Most students don't know that AOTA has special discounted member rates for new practitioners. Do you? Once you graduate, you can **retain your membership for as little as $119,** and maintain access to all the professional resources, tools, and networking AOTA makes available as you continue to develop your professional skills.

AOTA: THE ESCALATOR OF PROFESSIONAL SUCCESS

AOTA membership is an escalator to sustained professional success. You can raise and accelerate your career in clinical practice, collective legislative influence, and spheres of public recognition through AOTA membership. **Stay on the AOTA escalator and reach the top!**

STUDENT CENTENNIAL COMMITMENT (SCC) DESTINATION

- Doubled Lobbying Resources
- Expanded Public Awareness
- Innovative Scientific Research
- Growth in Student Financial Aid

IF WE COMMIT TO OUR FUTURE

MORE THAN DOUBLE LOBBYING RESOURCES

AOTA legislative advocacy on Capitol Hill protects occupational therapy and your future. In the midst of our economic and health care challenges, your ongoing membership in AOTA could double the resources to fight for funding and preservation of access to occupational therapy services for those who need it.

$1 MILLION ANNUAL INCREASE IN PUBLIC AWARENESS

Your continued AOTA membership would enable us to significantly increase our public awareness efforts and our ability to articulate the unique value of occupational therapy to consumers, policymakers, and other key decision makers. 85,000 members strong would allow us to increase by $1 million the resources devoted to public relations, media outreach, and advertising to important audiences.

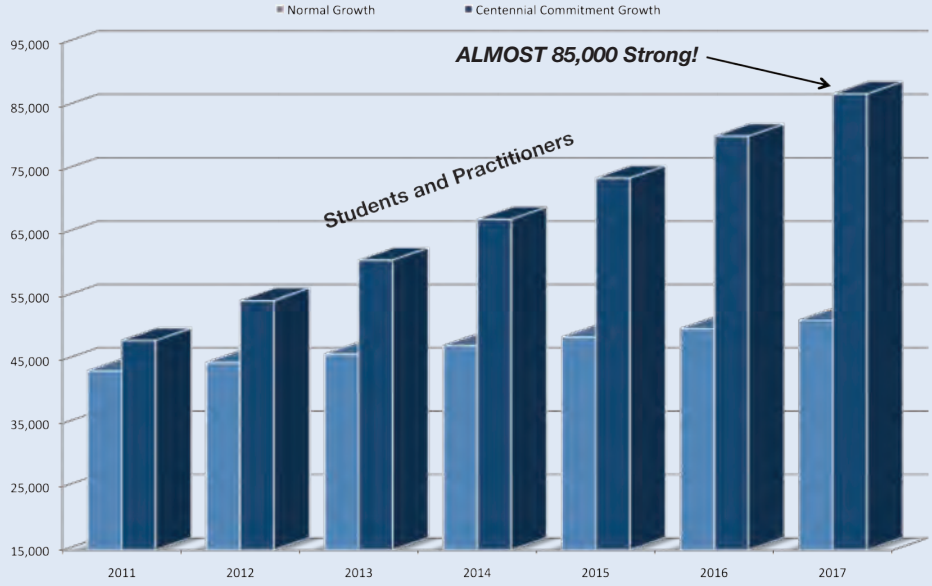
DEVELOPING NEW RESEARCH AND EDUCATION PROGRAMS

AOTA advancement in support of innovative, scientific research and excellence in academic teaching helps empower occupational therapy practice. Your membership will help sustain that ability and prepare you and those who follow you with quality education.

GIVING BACK TO STUDENTS THROUGH FINANCIAL SUPPORT PROGRAMS

AOTA backing of occupational therapy students with financial aid, merit- and need-based scholarships, and grants to minority students expands the profession and its diversity. Retaining your student and new practitioner membership will significantly impact that dollar base and help build a powerful OT network.

THE SCC ESCALATOR TO MEMBERSHIP GROWTH



MAKE THE PLEDGE!

AOTA Student Membership Works!

- Textbook savings up to 30% off @ http://store.aota.org
- Free *AJOT* subscription for study @ http://ajot.aotapress.net
- Scholarship opportunities @ www.aota.org/students/aid
- Free subscription to *OT Practice Online* @ www.aota.org/Pubs/OTP
- Access to job opportunities @ www.OTJobLink.org
- Advocacy information @ www.aota.org
- AOTA/NBCOT National Student Conclave @ www.aota.org/conclave
- Leadership opportunities @ www.aota/org/Students/ASD

Say YES!

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www.aota.org/SCC

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OT CONNECTIONS @ OTCONNECTIONS.ORG