



AOTA List Rental Service

AOTA Membership

Get a List of AOTA's Practicing OT and OTA Members or OT and OTA Student Members!

The success of your direct-mail campaign depends first on the quality of your list. AOTA can tailor a list to meet your needs based on facility setting, membership category, practice area, Special Interest Section, and geographical area as specific as zip code prefix. Our clean, customized lists are *updated daily*, and *95% deliverability* is guaranteed.

Practice Areas/Facility Settings

- Academic Education
- Administration and Management
- Assistive Technology
- Community Based
- Early Intervention
- Freestanding Outpatient
- Geriatrics
- Hand Therapy
- Home Health
- Hospital
- Mental Health
- Pediatrics
- Private Practice
- Rehabilitation
- School System
- Skilled Nursing/Long-Term Care
- Subacute
- Visual Deficit
- Work/Industry/Ergonomics

Pre- and Post-Conference Attendee Lists

Increase traffic to your booth and follow up with attendees!

Get lists of attendees for AOTA's 89th Annual Conference & Expo (Houston, TX, April 23–25, 2009) for your pre- and post-Conference promotion. Pre-Conference orders will be held until approximately March 30, 2009, to allow the maximum number of registrants to be input and available to you.

E-mail file or 3.5" diskette: \$350

Pressure-sensitive, self-adhesive labels: \$375

Format and Rates

Pressure-sensitive label:

Self-adhesive, 48 to a page, \$125 per thousand names, minimum charge \$155

CD or e-mail transfer: ASCII comma de-limited text file or Excel file, \$125 per thousand names, minimum charge \$155

Additional charges

Key code:

\$5 per thousand names, minimum charge \$20

Random (*n*th) selection:

\$25 per order

72-hour turnaround:

\$25 per order

(3 business days; plus overnight shipping)

\$30 processing fee for all orders. Minimum charge includes processing fee. Pre-payment is required for all foreign orders.

Discounts available for student researchers and recognized list brokers.

Prices are subject to change without notice.

We do not sell e-mail addresses.