



# Web Buttons and Banners

Over 1,387,000 visits a year!

Advertise with a button or banner ad on AOTA's Web site.

## Deadlines

3-Month Period	Space Deadline	Artwork Deadline
January–March	November 21, 2008	December 5, 2008
April–June	February 27	March 6
July–September	May 29	June 5
October–December	August 28, 2009	September 4



## Rates

Location	Button Ad Quarterly	Banner Ad Quarterly
AOTA Home Page	\$4,500*	N/A
OTJobLink.org	\$1,995	\$3,500
AOTA Member Login	\$1,600	N/A
Practitioners	\$1,600	N/A
Conference Photo Gallery	\$1,500**	N/A
Students	\$1,400	N/A
Consumer Information	\$1,195	N/A
Continuing Education	\$1,195	N/A
Older Driver	\$ 995	N/A
Educators	\$ 825	N/A
Membership Information	\$ 795	N/A

\* Standard files only

## Conference Photo Gallery Web Buttons

Deadline: April 10, 2009

Annual Conference attendees love to look at photos of the Conference. Place your company logo in the online Conference Photo Gallery, and have it directly link to your Web site, giving thousands of occupational therapy practitioners, educators, and students immediate access to your products, services, and job opportunities.

\*\*There are 4 sponsorships available at \$1,500 each. The Gallery will be available from early-May 2009 through the remainder of the calendar year.

## Sizes

Button: 150 w x 78 h pixels (72 dpi)    Banner: 430 w x 78 h pixels (72 dpi)

## Formats

Standard JPG and GIF files and animated GIF files are accepted. No Flash files. Maximum file size is 35 KB.