

CONFERENCE SPONSORSHIP APPLICATION AND CONTRACT

AOTA'S 90TH ANNUAL CONFERENCE AND EXPO

ORLANDO, FL • APRIL 29–MAY 1, 2010

DEADLINE: DECEMBER 16, 2009

Complete all sections of this application. Sign and return the application with credit card information or check made payable to AOTA. Total payment must accompany your sponsorship application. A 100% cancellation fee applies to all canceled sponsorships.

I. Sponsorship Contact Information

Company Name: _____

Contact: _____

Address: _____

City: _____

State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

II. Sponsorship Opportunities (descriptions provided on reverse side)

BRONZE LEVEL

___ AudioVisual—\$1,000

___ Cyber Café—\$1,500

___ Food and Drink Stations—\$2,000

___ SIS Network Reception—\$2,000

SILVER LEVEL

___ Assembly of Student Delegates' Meeting—\$4,000

___ Conference Tote Bag Stuffer—\$4,000

___ First Timer's Reception—\$5,000

___ Program Directors' Meeting—\$3,000

GOLD LEVEL

___ Awards Reception—\$6,000

___ Farewell Presidential Address—\$7,000

___ Inaugural Presidential Address—\$7,000

___ Pen—\$6,000

PLATINUM LEVEL

___ Conference Tote Bag—\$15,000

___ Massage Station—\$15,000

___ Opening Night Reception—\$12,000

III. Payment Method

Check (Make payable to AOTA) Invoice

MasterCard Visa Amex

Card Number: _____ Expiration Date: _____

Name as it appears on card: _____

Signature: _____

Please complete form and fax to AOTA at 301.656.3218. Send artwork to

AOTA, Sales and Corporate Relations, 4720 Montgomery Lane, Bethesda, MD 20814

Phone 800.877.1383, ext. 2700 • Fax 301.656.3218 • E-mail sales@aota.org

Please note any participant in the Sponsorship agrees to indemnify, hold harmless, and defend (and pay any and all other expenses and attorney's fees, in connection therewith) AOTA or its agent from and against any and all liability, loss, claims, and/or actions arising out of or relating to any alleged unauthorized use of any patent, trademark, design, or copyright provided to AOTA to use in connection with this Sponsorship activity.

Signature: _____ Date: _____

AOTA® The American Occupational Therapy Association, Inc.

CONFERENCE SPONSORSHIP DESCRIPTIONS

BRONZE LEVEL

AudioVisual

The AudioVisual sponsorship allows you to have longer exposure to the entire occupational therapy audience.

- Signage in four high-traffic areas of the Annual Conference

Cyber Café

Connect with attendees in this high-traffic area of the Member Resource Center.

- Signage on large meter boards at the café

Food and Drink Stations

Throughout the day, attendees are invited to enjoy refreshments between sessions in the Exhibit Hall.

- Signage at the refreshment break stations with your company's logo and booth number

SIS Network Reception

Streamline your target to a smaller, more specific audience, including SIS leadership.

- Acknowledgment of your company's representatives
- A table to greet attendees and display your corporate material
- Network with the guests
- Signage at the reception

SILVER LEVEL

Assembly of Student Delegates' Meeting

Reach the next generation of leaders when they are most impressionable! Approximately 150 in attendance.

- Acknowledgment of your company's representatives
- A table to greet attendees and display your corporate material
- Continental breakfast
- Signage at the meeting

Conference Tote Bag Stuffer

With every attendee receiving a tote bag, you're guaranteed to make an impression!

- Inclusion of your company's literature in the Conference tote bag (no food or drink)

First Timer's Reception

The First Timer's Reception allows you to streamline your target to a smaller, fresh, more specific audience of first-time conference attendees. Approximately 400 attendees are expected.

- Acknowledgment of your company's representatives
- A table to greet attendees and display your corporate material
- Signage at the reception

Program Directors' Meeting

Steer top educators toward your products and services. Approximately 150 attendees.

- Acknowledgment of your company's representatives

- A table to greet attendees and display your corporate material
- Light hors d'oeuvres and a cash bar
- Your company's logo on the agenda
- Signage at the meeting

GOLD LEVEL

Awards Reception

With approximately 300 attendees, this reception is always well-attended by prominent AOTA members.

- Acknowledgment of your company and its representatives
- Your company's advertisement on the back cover of the awards program
- A table to greet attendees and display your corporate material
- Your company's logo on the agenda
- Signage at the event

Farewell Presidential Address

Attendees want to hear what the out-going AOTA President has to say! Attendance is expected to be 1,500–2,000 for this empowering professional lecture.

- Acknowledgment of your company and its representatives
- Your company's logo and booth number on the projection screen
- A table to greet attendees and display your corporate material
- Signage at the event

Inaugural Presidential Address

Attendees want to hear what the in-coming AOTA President has to say! Attendance is expected to be 1,500–2,000 for this empowering professional lecture.

- Acknowledgment of your company and its representatives
- Your company's logo and booth number on the projection screen
- A table to greet attendees and display your corporate material
- Signage at the event

Pen

This must-have is handy for taking notes and jotting down important reminders at the Conference and back home or at work.

- Your company's name or logo (as space permits) on a pen to an estimated 3,800 attendees

PLATINUM LEVEL

Conference Tote Bag

This handy tote is given to all registered conference attendees and contains vital handouts.

- Your company's logo on each bag
- Inclusion of your company's literature in the Conference tote bag

Massage Station

Reach out and touch attendees through the

- gift of massage. They'll absolutely love you!
- 10' x 10' space set up with massage professionals
- Inclusion of your company's literature in the Conference tote bag
- Signage at the event

Opening Night Reception

Tap into the high energy of the first night of Conference with your exclusive sponsorship of this lively event! This is one of the most popular events at the Conference.

- Your company's logo and booth number on napkins
- Announcement in the Exhibit Hall recognizing and thanking you as the sponsor
- Inclusion of your company's literature in the Conference tote bag
- Signage at the event

BENEFITS

Bronze Level

- ✓ Additional booth points toward booth selection
- ✓ Recognition in the *Conference Program Guide**
- ✓ Recognition in the *Exhibit Hall Pocket Guide**
- ✓ Recognition in the Pre-Conference, Conference, and Post-Conference issues of *OT Practice* magazine*
- ✓ Signage in the Exhibit Hall entrance and the Exhibit Hall Member Resource Center*
- ✓ Recognition in the Welcome Ceremony screen*
- ✓ Ribbons for staff badges

Silver Level

- ✓ All of the above, plus
- ✓ Invitation to VIP Reception

Gold Level

- ✓ All of the above, plus
- ✓ Pre- and post-show registered attendee mailing lists in electronic format
- ✓ Logo in the *Exhibit Hall Pocket Guide*

Platinum Level

- ✓ All of the above, plus
- ✓ *OT Practice Buyer's Guide* listing with high-light, description, logo, and Web link
- ✓ Premium placement of advertisements in *OT Practice* (upon availability)

*Bronze level sponsors will receive their company name listed as recognition. Silver, Gold, and Platinum level sponsors will receive their company logo listed as recognition.