



List Rental

AOTA List Rental Service

AOTA Membership

Get a List of AOTA's Practicing OT and OTA Members or OT and OTA Student Members!

The success of your direct-mail campaign depends first on the quality of your list. AOTA can tailor a list to meet your needs based on facility setting, membership category, practice area, Special Interest Section, and geographical area as specific as zip code prefix. Our clean, customized lists are *updated daily*, and *95% deliverability* is guaranteed.

Practice Areas/Facility Settings

- Academic Education
- Administration and Management
- Assistive Technology
- Community Based
- Early Intervention
- Freestanding Outpatient
- Geriatrics
- Hand Therapy
- Home Health
- Hospital
- Mental Health
- Pediatrics
- Private Practice
- Rehabilitation
- School System
- Skilled Nursing/Long-Term Care
- Subacute
- Visual Deficit
- Work/Industry/Ergonomics

Pre- and Post-Conference Attendee Lists

Increase traffic to your booth and follow up with attendees!

Get lists of attendees for AOTA's 89th Annual Conference & Expo (Houston, TX, April 23–25, 2009) for your pre- and post-Conference promotion. Pre-Conference orders will be held until approximately March 30, 2009, to allow the maximum number of registrants to be input and available to you.

E-mail file or 3.5" diskette: \$350

Pressure-sensitive, self-adhesive labels: \$375

Format and Rates

Pressure-sensitive label:

Self-adhesive, 48 to a page, \$125 per thousand names, minimum charge \$155

CD or e-mail transfer: ASCII comma de-limited text file or Excel file, \$125 per thousand names, minimum charge \$155

Additional charges

Key code:

\$5 per thousand names, minimum charge \$20

Random (*n*th) selection:

\$25 per order

72-hour turnaround:

\$25 per order

(3 business days; plus overnight shipping)

\$30 processing fee for all orders. Minimum charge includes processing fee. Pre-payment is required for all foreign orders.

Discounts available for student researchers and recognized list brokers.

Prices are subject to change without notice.

We do not sell e-mail addresses.

For Colleges and Universities Only

AOTA Offers UNLIMITED Access to Prospective Students!

AOTA continues to collect thousands of qualified names and addresses of potential students who have expressed an interest and asked for information about either OT or OTA educational programs. In 2007, we collected approximately 5,200 prospects. As a quarterly subscriber, you will receive automatic updates with new names and addresses at the beginning of April, July, October, and the following January.

Monthly Subscription (receive the list 12 times/year)

Deadline: Friday, January 16, 2009

	Order #	AOTA Members	Nonmembers
OT prospects only	OTSL	\$430/yr	\$650/yr
OTA prospects only	OTASL	\$115/yr	\$150/yr
OT and OTA prospects	BOTSL	\$455/yr	\$680/yr

Quarterly Subscription (receive the list 4 times/year)

Deadline: Friday, March 13, 2009

	Order #	AOTA Members	Nonmembers
OT prospects only	OTSL	\$325/yr	\$545/yr
OTA prospects only	OTASL	\$ 75/yr	\$110/yr
OT and OTA prospects	BOTSL	\$350/yr	\$575/yr

To receive a full listing of our selections or a quote, contact Claire Foster, AOTA's List Rental Manager, at 800.877.1383, ext. 2749. Fax: 301.652-1046, Attn: List Rental. E-mail: cfoster@aota.org