October 2010 Report of the Vice President to the Board of Directors Virginia Stoffel, PhD, OT, BCMH, FAOTA

Executive Summary:

The Centennial Vision priorities continue to progress thru the work of AOTA volunteers, leaders and staff. VP Stoffel has continued her work with the Centennial Commission, the Emerging Leaders Development Committee and was appointed as a member to the AOTA Procedural & Organizational Change Ad Hoc Committee. VP Stoffel has also been active in public speaking and advocacy events.

I. Report of activities

A. Centennial Commission Activities

The Centennial Vision Commission met June 1, 2010, and has an upcoming meeting on October 18, 2010. A brief synopsis of the various CV related activities of the CVC groups are listed below:

- o VP / Chairperson
 - The 2010 conference session focused on how different educational programs are currently addressing the CV and student/newly credentialed practitioners presented on how their project prepared them to contribute to at least one aspect of the CV. Five pairs of faculty/graduate teams presented at the 1.5 hour session
- o President & President-elect
 - President's Farewell Address paints the picture of how far we have come towards the CV in the last 3 years
 - Advocacy will continue to be a big part of our CV
- RA Speaker
 - Introduced Yvonne Randall as a new member and incoming RA Speaker whose office starts July 1, 2010.
- o RACC RA Vice Speaker
 - Brent reported Vice-Speaker's desire to have the RACC leaders more involved in important association business
- o ASAP
 - Sending out survey to ASAP to see if they are using the CV to inform their own strategic plans and their own conference sessions
 - CVC may be able to review the proposed survey and provide direct feedback.
 - Janice suggested that the states may be interested in seeing how clearly and enthusiastically Pennsylvania embraced the CV.
- o ASD
 - Many students are excited about the CV, but do not actually understand the current AOTA structure. ASD will be trying to help their members understand more fully.
 - The BOD developed a list of people who may be willing to do skype or interactive online presentations with students. This list

needs to be updated and then distributed. Perhaps this list could be expanded beyond the BOD.

- One idea may be to start a CV "blog".
- o OT Program Directors
 - Next PD meeting in the Fall '10 will be a joint meeting with the AFWC.
- o OTA Program Directors
 - Having faculty shortage issues; having a lot of adjunct faculty
 - Will want to discuss issues related to FW placements
- o MDI
 - Right after conference initiated communication with ASD in order to encourage students to be "network" members, as well as AOTA members.

B. Board of Directors 2010-2011 Centennial Vision Priorities Updates

Develop major image building campaign & Develop materials and visuals for members to promote brand and OT

- o Brand for occupational therapy is successfully integrated through:
 - paid advertising promotes the brand in trade or focused publications by 2011

As the budget permits, we will create ads targeting referrers. In the meantime, we are revamping the "consumers" section of the Web site to make it easier for anyone interested in OT to get more information about it. We have renamed this section "About OT" and divided it into sections for Consumers, and for Other Professionals.

 brand is integrated into all AOTA communication materials as appropriate by 2011

This is ongoing; the brand is added to all new materials, and to existing materials as they are updated.

 Materials integrating brand are developed and made available targeting all six areas of occupational therapy

We are asking members to let us know what materials would help them to promote the brand (and thus OT) to payers, consumers, and other professionals. Responses are due December 1 and will be used to create these materials.

 Translation of key materials into other languages is evaluated and implemented per the evaluation

These are evaluated by AOTA Press.

• Permissions to use "Living Life To Its Fullest" by members increase by 50% by 2012.

We are connecting this into the Champion program (below). However we have also updated our Web site so the full phrase used is "Occupational Therapy: Living Life To Its FullestTM"

• The Champion program is launched in 2010 and maintained in 2011 with 100 members becoming "champions" by June 2011

Participation in the Champion program remains low. We believe this is because it rewards members for promoting the profession rather than helping them to do so. In addition, the points system is confusing, with some applicants including travel time to their promotional event and others not doing so. We plan to unveil the new focus this fall, in which we will share what others are doing/have done through a new Connections Forum called Promoting OT. AOTA staff will be invited to post ideas for ways to promote the brand and profession and we will encourage members to ask questions, share their expertise, etc. At Conference, the Champion ribbons will be handed out on the honor system to anyone who says they have helped promote the brand.

• Members' use of the AOTA brand materials from the web will increase by 50% by 2012.

This is the same as "Permission to use "Living Life To Its Fullest" above.

- Maintain promoting media coverage of occupational therapy and the Association
 - o Mainstream media coverage (in top 200 media outlets) of occupational therapy is increased each year to result in a total of 20 stories by 2013

Elizabeth (Beth) Mullen started as the new media relations manger on September 7, 2010. Beth had worked at the National Cathedral in Washington, DC. Beth coordinated state funerals and other large events where she directly worked with major media outlets and officials at every level. We believe we will have the most success by making OT part of the story rather than the whole story. For example, a story on older people wanting to stay in their homes could highlight OT's role in aging in place; a story on bullying in schools could highlight the psychosocial and sensory interventions of practitioners. We already have had great success with promoting Backpack Day using this approach, and we expect this success will grow.

It is important to recognize that the brand and profession cannot be promoted in a vacuum—to be effective, they must be part of the big picture. The following are other ways in which the Communications group is promoting the brand and the profession:

- Highlighting AOTA's advocacy work: This year staff writer Stephanie Yamkovenko, senior editor Molly Strzelecki, and media relations manager Beth Mullen participated in Hill Day. Their presence allowed the Federal Affairs staff to concentrate on Hill Day itself, while they took photos and wrote stories. Beth coordinated a professional photographer so we would have images to promote this event and AOTA's advocacy activities in the future. Beth also created a list of ways for participants to promote their actions during Hill Day to their community and local media when they return home. These activities go beyond ways to contact the media and include things like posting information on Facebook and inviting others to view their photos on sites like Flickr.
- Increase the traffic and value of OT Connections: Sam Gonzalez, AOTA's social media manager, is creating a working group of those who do and do not use Connections to determine what they think works well, what can be improved upon, barriers to participation, etc.
 - o This year, we are creating an elections blog in the public area that we can promote through our social media (we can't use social media to link to our

- elections page, because it requires a log in). We are encouraging candidates to post pithy information and encouraging members to ask questions. The blog will link to the elections site.
- We have asked the Autism Conference presenters to participate in a blog on Connections. Our hope is that the content will be rich enough to attract the attention of consumers and other professionals, and that its shelf life will extend beyond the conference.

Promote alignment of OT research with AOTA-AOTF Research Agenda

• The research agenda has been utilized and referenced in reports and in comments to federal agencies and articles.

To encourage researchers to align their research to the AOTA-AOTF Research Agenda, research proposals for annual conference included a review criterion about the degree to which the research was aligned with the research agenda. Joan Rogers presented the Research Agenda at the April 2010 Program Directors' Meeting in Orlando.

The AOTA-AOTF Research Agenda will be published in a future issue of AJOT in anticipation of the need to reference it in public comments and articles. The recently submitted AOTA-AOTF conference proposal to the Agency of Healthcare Research and Quality (AHRQ) cited the research agenda.

Create research data base

Information technology has nearly completed the researcher database and it will be ready for preliminary testing by the end of September 2010.

Continually scan research environment

The Research Director shared funding opportunities with Rebuilding Together and diverse workforce meetings with federal affairs staff. As well, the Research Director held a conference call with several researchers from non-research intensive universities and the new Research Advisory Panel (RAP) Chair, Shelly Lane, in response to the National Institute of Child Health and Human Development's (NICHD) call for comments about *Defining an Agenda to Address Research Capacity Building at Non-research Intensive Institutions*.

Build research capacity in the profession

 Relationships and networks have been built with research funding agencies with priorities related to the profession (public, large private) by 2012.

The Research Director has been invited by Ralph Nitkin of the National Center for Medical Rehabilitation Research (NCMRR) to attend their advisory board meetings twice a year in Rockville, MD. The Research Director has also been invited to participate in the AHRQ's Effective Health Care Program's Issue Exploration Forum on Cerebral Palsy (CP). The goal of this large group of stakeholders is to generate topics for systematic reviews about CP.

• A training conference for emerging researchers funded by AHRQ is held by 2012.

The AOTA-AOTF conference proposal, *Accelerating Intervention Research in Occupational Therapy* was submitted to the Agency of Healthcare Research and Quality on August 20, 2010. Scientific review will be completed by the end of the year so we expect to receive feedback in January, 2011.

 AJOT's impact factor will improve over the next two years such that it is in the top 3 of rehabilitation journals and the highest in occupational therapy.

The 2009 Journal Citation Reports of ISI Web of Knowledge has recently been released, the first ranked OT journal is American Journal of Occupational Therapy (AJOT) that has the most updated impact factor of 1.419 and is ranked 14 out of 52 rehabilitation journals according to SSCI.

- Develop a program to engage emerging researchers from a diverse background
 - $\circ~$ Increase number of researchers from a diverse background by 10% by 2015.

The Research Director is working with an Emerging Leader mentee, Sarah Blaylock, and Creative Services staff on the final draft of a brochure to encourage students to pursue research careers. The brochure will be disseminated especially to programs with students from diverse backgrounds.

- Develop programs to encourage faculty to pursue acquisition of doctoral degrees
 - Increase number of doctorally prepared occupational therapists by 10% 2015.
 - Decrease faculty vacancy rate by 10% over the next 5 years (2010 2015)

Staff and volunteer leadership will co-present an invited session at the 2011 AOTA Conference in Philadelphia on "*Making the Transition from Practice to Academia*". A brochure is being developed on the practice of OT education as a career choice in occupational therapy. Data from a faculty survey is being collated to identify how many faculty are currently pursuing doctoral degrees. Barriers to pursuing doctorates are being identified.

Promote dissemination of evidence-based knowledge

Evidence Perks were published in *OT Practice*. Designed to connect practitioners, students, educators and researchers to resources and information related to the evidence-based practice (EBP) of occupational therapy, this column addresses the day-to-day needs of occupational therapy professionals to use the best available evidence from the scientific literature to inform the clinical reasoning process. All Perks are designed to link EB related resources to practice and education. In addition, there is a concerted effort to cover the six broad practice areas. Topics of Perks and publication dates include:

- Evidence-Based Practice Resources: Productive Aging (April 26th issue)
- Evidence-Based Practice Resources: Work and Industry (May 24th issue)
- Simplifying the Search for Evidence: Updating AOTA's Evidence-Based Practice and Research (August 30th issue)

Evidence Bytes covering a broad range of evidence-based practice resources on all 6 broad overarching areas of practice were published in the 1 Minute Update. A link to access all the Evidence Bytes has been added to the Evidence-Based Practice and Research section of the Practitioners and Educators-Researchers areas of the website. The following Evidence Bytes were published on the web in AOTA's 1 Minute Update:

September 7, 2010

Evidence Byte: AJOT Special Issue on Sensory Integration

The American Journal of Occupational Therapy (AJOT) May/June 2010 issue has a series of systematic reviews on interventions, subtyping, neuroplasticity, and performance issues related to children and adolescents with difficulty processing and integrating sensory information. One intervention article discusses occupational therapy using a sensory integrative approach, and the other presents the evidence for other types of occupational therapy interventions.

http://ajot.aotapress.net/content/64/3.toc?emc=lm&m=623191&l=11&v=2343348

August 2, 2010

Evidence Byte: Cochrane Review on Upper Limb Sensory Impairment Following Stroke

A recently published Cochrane Collaboration systematic review by occupational therapists Susan Doyle, Sally Bennett, Susan Fasoli, and Kryss McKenna examines the effectiveness of interventions that target sensory impairment in the upper limb following stroke, including sensory retraining, sensory stimulation, intermittent pneumatic compression, mirror therapy, and thermal stimulation. http://www.ncbi.nlm.nih.gov/pubmed/20556766?emc=lm&m=619136&l=32&v=211 4326

July 6, 2010

Evidence Byte: New Evidence-Based Practice Guideline from AOTA AOTA Press recently published <u>Occupational Therapy Practice Guidelines for Adults with Alzheimer's Disease and Related Disorders</u> and is available at the AOTA Online Store. This evidence-based practice guideline, authored by Patricia Schaber, PhD, OTR/L, provides information on best practices for assessment and intervention for this population.

June 8, 2010

Evidence Byte: Evidence for Effectiveness of Hand Function Measure A recent article by Christine Chen and Rita Bode in the Archives of Physical Medicine and Rehabilitation reported good psychometric properties for a recently developed hand function outcome measure. The Manual Ability Measure-36 (MAM- 36) uses self-report to determine performance in a variety of functional tasks. http://www.ncbi.nlm.nih.gov/pubmed/20298833

May 11, 2010

Evidence Byte: Preventing Alzheimer's Disease and Cognitive Decline The Agency for Healthcare Research and Quality recently posted a new evidence-based report on interventions to prevent Alzheimer's disease (AD) and cognitive decline. Protective factors demonstrating a consistent association with decreased risk of AD and cognitive decline were cognitive engagement and physical activities. Read the full report here.

http://www.ahrq.gov/clinic/tp/alzcogtp.htm?emc=lm&m=610861&l=27&v=2343348

April 12, 2010

Evidence Byte: Improved Access to Evidence Resources

AOTA recently reorganized the Evidence-Based Practice resources on AOTA.org (log in) by the six main practice areas, then by type of product, making it easier than ever to find evidence to inform and guide your work. Under each of the practice areas, resources are now organized by *AJOT* articles, *OT Practice* articles, SIS *Quarterly* articles, CATs and CAPs, Evidence Briefs Series, Evidence Perks, and Evidence Bytes. Try this enhanced member benefit now (log in). http://www.aota.org/Login.aspx?ReturnUrl=%2fEducate%2fResearch.aspx

March 16, 2010

Evidence Byte: Practice Guideline for Fall Prevention

A comparison and synthesis of three practice guidelines for the prevention of falls in the elderly is available at the website of the <u>National Guideline Clearinghouse</u> (NGC). The NGC synthesis includes information on assessment, intervention, grading process for making recommendations, and areas of agreement between the three practice guidelines.

http://www.guideline.gov/Compare/comparison.aspx?file=FALLPREVENTION4.inc

March 30, 2010

Evidence Byte: National Institute for Occupational Safety and Health (NIOSH) The Web site of the National Institute for Occupational Safety and Health, a section of the Centers for Disease Control and Prevention, has many resources on workplace issues.

Evidence-based articles can be found in categories such as falls from elevation, carpal tunnel syndrome, musculoskeletal disorders, and traumatic occupational injuries.

February 16, 2010

Evidence Byte: Newsletter Provides Evidence-Based Resources reSearch, a newsletter of the National Rehabilitation Information Center (NARIC) provides free, downloadable PDFs of topics of interest to occupational therapy practitioners. The newsletters provide summaries of articles and resources. Titles include Evidence-Based Practice in Life Skill Training, Brain Injury and Community Integration, and Aphasia and Stroke Rehabilitation.

http://www.naric.com/public/reSearch/default.cfm

Improved Access to Evidence Resources

The Evidence-Based Practice resources of AOTA's Web site has been reorganized by the six main practice areas, then by type of resource making it easier for members to find and access evidence-based practice information and resources. Under each of the practice areas, resources are now organized by AJOT Articles, OT Practice Articles, SIS Quarterly Articles, CATs and CAPs, Evidence Briefs Series, Evidence Perks, and Evidence Bytes.

AJOT Special Issue

The systematic reviews on *Occupational Therapy and Children with Sensory Processing/Sensory Integrative Disorder* were published in the May/June 2010 Special Issue of AJOT

AOTA Conference Presentations (2010)

The following sessions were presented at the 2010 AOTA Conference

- AOTA's Evidence-Based Practice Clearinghouse (Short Course) (Presented by AOTA project staff, Marian Arbesman, PhD, OTR/L; Sal Bondoc, OTD, OTR/L; Kim Hartmann, PhD, OTR/L, FAOTA
- Evidence-Based Literature Review on Occupation and Activity-Based
 Interventions related to Productive Aging (Workshop) (Presented by AOTA
 project staff, Marian Arbesman, PhD, OTR/L; Wendy Stav, PhD, OTR/L;
 SCDCM, FAOTA; Carla Chase, EdD, OTR; Sarah M. Wasek, MS, OTR; Kathryn
 E. Mann, MS, OTR; Letha Mosley, PhD, OTR/L, FAOTA; Elsa M. Orellano,
 PhD, OTR/L, ATP; Wanda Colon, PhD, OTR/L.
- Evidence-Based Practice in Occupational Therapy with Autism Spectrum Disorders (ASD) (SIS Interactive Discussion Sessions presented by Dr. Jane Case-Smith)

Systematic Reviews

Work on the following topics is in process:

- Occupational Therapy and Early Intervention
- Occupational Therapy and Older Adults with Low Vision
- Occupational Therapy for Children with Behavioral and Psychosocial Needs (update of systematic review that examined the literature published between 1980 and 2002)

The review on Occupation and Activity-Based Interventions related to Productive Aging has been completed and authors are developing the results for submission for a special issue of *AJOT*.

All of the reviews are being carried out through Academic Partnerships involving faculty members and occupational therapy students and are excellent examples of projects directed toward the strategic goal of linking education, practice and research.

Practice Guidelines

Occupational Therapy Practice Guidelines for Adults with Alzheimer's Disease and Related Disorders - Final publication completed and was available for purchase in AOTA's Marketplace at the 2010 Annual Conference.

National Guideline Clearinghouse (NGC)

The following published practice guidelines have been accepted for inclusion on the NGC Web site:

- 1. Occupational Therapy Practice Guidelines for Adults with Neurodegenerative Diseases
- 2. Occupational Therapy Practice Guidelines for Adults with Traumatic Brain Injury.
- 3. Occupational Therapy Practice Guidelines for Individuals with Work-Related Injuries and Illnesses.
- 4. Occupational Therapy Practice Guidelines for Adults with Stroke.
- **5.** Occupational Therapy Practice Guidelines for Driving and Community Mobility for Older Adults.
- **6.** Occupational Therapy Practice Guidelines for Children and Adolescents with Autism.
- 7. Occupational Therapy Practice Guidelines for Adults with Alzheimer's Disease and Related Disorders

Work has been initiated on the following Practice Guidelines:

- Occupational Therapy Practice Guidelines for Children and Adolescents with Difficulty Processing and Integrating Sensory Information
- Occupational Therapy Practice Guidelines for Adults with Serious Mental Illness

AOTA Conference Presentations (2010)

- Dr. Joyce Sabari author of AOTA's Practice Guideline for Adults with Stroke presented a short course: Using the "Occupational Therapy Practice Guidelines for Adults with Stroke" to Enhance Your Practice
- Dr. Joyce Sabari and Dr. Kathleen Golisz (author of AOTA's Practice Guideline for Adults with Traumatic Brain Injury) presented an SIS Interactive Discussion Session on: Evidence-Based Guidelines for Stroke and TBI Populations

Create a national outcomes database

AOTA signed a licensing agreement with Cedaron Medical, Inc. in the fall of 2009 to develop an electronic patient record and documentation system for the occupational therapy profession. AOTA's partnership with Cedaron was announced through a Press Release on November 5, 2009. The electronic patient record and documentation system will be based on the *Occupational Therapy Practice Framework: Domain and Process*. The Cedaron platform will allow occupational therapy practitioners to customize the software to their individual workflow, document all components of patient care, track

outcomes, and communicate with billing systems. In addition, users participating in AOTA's National Outcomes Database for Occupational Therapy will be able to access national and facility-based outcomes measures for benchmarking patient progress.

The system will be specifically designed to capture outcomes data using the Boston University Activity Measure for Post Acute Care (AM-PACTM) and other measures. The AM-PAC tool will be a measure used to gather functional improvement data for AOTA's National Outcomes Database for Occupational Therapy.

Staff has met with members of the profession who have worked with Cedaron Medical, Inc. on developing electronic documentation systems and other content experts about the development of occupational therapy documentation templates and participated in a Live Meeting demo with Cedaron of their current system and existing documentation capabilities. AOTA staff held a meeting at AOTA's annual conference with a group of content experts. The purpose of this meeting was to gather feedback on draft components of the "occupational profile" and additional information on the evaluation aspect of the documentation templates.

AOTA staff will be consulting with Trudy Mallinson, PhD, OTR/L, NZROT, Assistant Professor University of Southern California, Division of Occupational Science and Occupational Therapy to assist with the development of the occupational therapy documentation and outcome system.

Actively recruit members into the COOL data base (current leaders; PDs; conference presenters; certification panels etc) to assure an inclusive and diverse leadership pool

 The COOL leadership database is created and has over 500 entries by 2012; potential leaders utilize OT Connections as a way of identifying themselves and their interests

The COOL data base was launched on Monday, September 27, 2010. Letters were sent to all current AOTA leaders the week before to invite them to create their own COOL profile. Announcements were made to the general membership in the 1 Minute Update and our web site. There will be continued publicity for the COOL over the next several weeks. All AOTA leaders are asked to encourage their colleagues to populate the COOL database.

Emerging leaders program continues and adds advocacy training

- 75 100 new practitioners have gone thru the emerging leaders training and have assumed active leadership roles in ad hocs or commissions, and committees and advocacy by 2015
- Emerging Leaders visit or virtually advocate to their senators and representatives in 2011 & 2012.

An announcement for the 2011 class of emerging leaders was posted in the September 27, 2010 1 Minute Update. The October 12, 2010 1 Minute Update had a link to the actual invitation to apply letter. An Advocacy day is being added to the January Emerging Leaders Institute as an option for all participants.

The 2010 class of 14 emerging leaders are coming to the end of their program. Included next is a listing of our emerging leaders and a brief description of their service learning, in their own words.

ELDP Service Learning Descriptions

Erin A. Muston-Firsch: Participation in ELDP and the mentoring I received during this experience has inspired me to be a more active participant of AOTA. While I do not have a formal ELDP project, my participation in this programgave me the tools and confidence needed to serve as an AOTA Conference presentation reviewer and presenter. On a professional level, ELDP has provided the leadership skills necessary to network with my peers and to serve as the primary investigator of a clinical research study within my workplace.

Mei-en Grace Chen: Our project focuses on critically analyzing the Centennial Vision from the perspective of students and new practitioners which includes ease of accessing information, navigating resources from AOTA's website, and level of content available. Through this project, the goals are to analyze strengths and weaknesses of the level of information available as well as look for opportunities to increase awareness and create resources for students and new practitioners to align their practice with the Centennial Vision.

Janelle Sullivan: Basically, I have been working on developing myself as a leader in the following capacities: Starting from the end and working back...my mentor wants me to really get a grasp on the type of person I want to be in this life and then take the necessary steps to get there. I did a writing on what I would want on my tombstone and how that affects the course my life should take to fulfill that end goal. I have been learning more about world events as a precursor to OT leadership worldwide. I have been learning more about politics (U.S. and Foreign) that affect occupational performance, justice and ultimately individual's quality of life. I have been working with asylum seekers and refugees leading groups and individual treatment plans. I have been educating and advocating the OT profession.

Lesley D. Addison: My service project has primarily been focused on the development and expansion of the FAQ's and FACT sheets developed by the Physical Disability Special Interest Section. Our first plan of action is to create a Fact Sheet describing International OT. We think this is a really interesting topic because there are a number of therapists who are interested in pursuing international work as well as many therapist who are currently involved and have a lot of diverse and interesting experiences working abroad. We are also looking into the possibility of developing a forum where people with disabilities can discuss their concerns with an OT as well as network with other people with disabilities to gain strategies that can enhance their occupational performance and participation.

Jessica J. Bolduc: I am compiling a resource packet for Vermont OTs to enable more fieldwork site development and help prepare more OTs to be a fieldwork supervisor with the overall goal of increasing OTs in Vermont. This packet will be in binder form and/or power point presentation. I am to be considered a liaison for this resource and information can be individualized per site or OT upon request. My resource compliments AOTA's resources.

Kristen M. Weber: My main project is to write an informative article about my OT experience at the READ Leprosy clinic in Kathmandu, Nepal and have it published in OT Practice. I am also working on personal professional development goals with my mentor. Juleen Rodakowski: Building on work by the International FW Business Plan Ad Hoc Committee six documents were developed to assist AFWCs, students, and FWEds with planning, organizing, and implementing effective international FWs. These six documents are now available via AOTA's website. The second objective is to create a group on OT Connections to facilitate interaction surrounding international FW. Midge (Annamaria) Hobbs: The strength and quality of Occupational Therapy as a profession is dependent upon the continued interest, involvement, and investment in the Association by its members. Therefore, regularly motivating individuals to reflect on their leadership development and contribution to the organization is integral to the successful implementation of the Centennial Vision. I am developing presentation/workshop material that will help practitioners determine core values and vision, inspire grassroots leadership action, and highlight current AOTA leadership opportunities. I will be presenting at local university level, at state conference, the student conclave in Kentucky alongside Ginny Stoffel, and hopefully, at the national conference next year in Philadelphia.

Teressa M. Garcia: "My mentor, while she was at AOTA was Heather Huhman. As part of her mentorship she and I read and discussed a leadership book, Millennials into Leadership. I mostly worked with my Institute's public relations office to get the word out about the OT Brand, Live life to the Fullest. We had a local TV station cover and broadcast an OT session with one of my patients. Kennedy's public relations department and I created a Youtube video about it. We also contacted OT Practice and Molly Strzelecki interviewed me and wrote a story about my session for the AOTA website. See the links: http://www.aota.org/Consumers/WhatisOT/RDP/Articles/golf.aspx http://www.youtube.com/watch?v=3-IsUsg80i4

Theresa M. Carlson: Assisted with designing/moderating the IDEA Partnership Shared Work website's AOTA section. Wrote an article for Therapy Times online magazine detailing advancements and challenges in school-based occuptional therapy. Ongoing: Collecting each state's "Guidelines for School-Based OT Practice" document (if one exists for the state), compiling a list of these documents and where they can be accessed (to be provided to AOTA members as a resource), reviewing documents to determine themes, assess accuracy, etc., and writing a template document that can be provided to states as a guide for composing their own state specific document.

Tiffany Sparks-Keeney: My project stemmed from the need to get students informed about and involved in political action on behalf of occupational therapy. I am creating a 25 minute DVD teaching students about the political process, why it is important to be involved in the political process, and how to become involved. This video will be shared with academic programs throughout the country.

Virginia Triplett-Goddard: Currently I am working with Frank Gainer on my part as a presenter for this year's Student Conclave in Louisville, KY. At I will be presenting on my experience in Level II Fieldwork & my transition from student to entry-level practitioner. I may also be speaking about the unique population I work with at the Western Pennsylvania School for Blind Children. Also from my ELDP experience I am

trying to be more involved in my local district and I am looking at becoming my local district's Membership Chair.

William E. Janes: Bill Janes is working with Deborah Lieberman, Program Director of the Evidence-Based Practice Project. Bill and Deborah are exploring innovative ways of helping clinicians translate AOTA's growing evidence base into their practice. They have completed a successful survey regarding AOTA members' use and concerns regarding EBP, and expect to deliver a useable product by the end of calendar 2010.

Engage in broad-based advocacy to ensure funding for OT in traditional and emerging areas:

Medicare continues to cover occupational therapy in all current settings and in new and emerging settings, encompassing the full scope of practice of occupational therapy especially in low vision, home modifications, driver rehabilitation, and community participation.

- OTA staff submitted written comments in response to Medicare contractor NHIC's draft LCD for Outpatient PT-OT Services. The proposed policy would apply to OTs serving Medicare beneficiaries in Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. AOTA advocated against NHIC's proposed utilization guidelines, the proposed use of only 3 ICD-9 codes that may be used with CPT code 97532 for Development of Cognitive Skills, as well as other issues
- O Senator Sherrod Brown's staff contacted AOTA directly regarding some low-vision legislation they were considering for introduction. They specifically asked for AOTA's comments and suggestions to ensure that occupational therapy would benefit from the legislation and so that there would not be any encroachment upon occupational therapy's scope of practice. AOTA had a meeting with nearly 20 representatives of the blind and visually impaired services community to discuss options to advance vision services coverage but not harm occupational therapy.
- Staff has been in several meetings with representatives of American Orthotics and Prosthetics Association to discuss language desired by AOPA to prevent that language from harming occupational therapy.
- O Federal Affairs staff completed work, with consultants, on the CDC Falls Prevention and Policy project. The report focuses on changes in Medicare, some of which would benefit occupational therapy. This has been an opportunity for AOTA to develop its strategic partnership with CDC as well as the many organizations participating in contributing to the policy report. Reports published on AOTA's website
- Federal Affairs staff took leadership of a group of organizational and industry representatives working on strategies to achieve a repeal of the cap or an extension of the exception process by December 31st.
 Leadership was also taken in efforts to prevent implementation of the Multiple Procedure Payment Reduction proposal that would have reduced payments by 12%

Overall expenditures for occupational therapy under Medicare are increased commensurate with overall Medicare expenditure increases for services in Parts A, B and C.

Federal Affairs staff took leadership of a group of organizational and industry representatives working on strategies to achieve a repeal of the cap or an extension of the exception process by December 31st. Leadership was also taken in efforts to prevent implementation of the Multiple Procedure Payment Reduction proposal that would have reduced payments by 12%

Medicare will adopt occupational therapy appropriate documentation and outcome measure standards as these are changed

AOTA participated in activities of the Developing Outpatient Therapy Payment Alternatives and the Short Term Alternatives to the Therapy Services projects which may affect payment of occupational therapy through documentation and other changes.

Occupational therapy role in Medicare home health will be expanded by 2014.

- o Legislation is expected to be introduced before the fall recess in the Senate to make occupational therapy a qualifying service.
- AOTA volunteers and staff participated in a project with the National Association of Home Care to develop tips for agencies on appropriate use of therapy; 15 occupational therapists from around the country participated.

Occupational therapy information is provided to members of Congress affecting armed services issues by 2011.

Meetings, including several by President Florence Clark, were held with members and staff to promote attention to the issue of increasing rank of the Chief of Medical Specialty Services.

The role of occupational therapy in schools for behavioral and mental health interventions will be recognized in IDEA and No Child Left Behind (or similar legislation), including services for children with autism.

AOTA submitted official comments to the House Committee on Education and Labor regarding the reauthorization of the Elementary and Secondary Education Act (ESEA). The comments, available to AOTA members now in the Federal Advocacy section of the website, were developed after consultation with the EI-SS-SIS. AOTA's Principles for Reauthorization of ESEA focus on several key areas with the two top priorities being an explicit use of general education funding for early intervening services that would allow occupational therapy practitioners to work with general education children who were struggling academically and/or behaviorally. AOTA also advocated strongly for expanded use of universal design for learning.

Increase visibility of occupational therapy on the Hill Hold at least 3 Hill days during FY2011

o The largest Hill Day ever, with attendance approaching 400, was held September 20, 2010.

- o Board member visits are expected in conjunction with the October 2010 Board meeting; emerging leaders visits will occur in January, 2011
- o Special visits by the President were arranged during September.

Promote state association advocacy activities State autism insurance legislation when passed, supports OT services.

- o A chart entitled, "State Health Insurance Coverage for Individuals with Autism (2009-2010)" was added to the Autism Resource center on the AOTA Web site. The chart includes autism legislation that has been enacted over the past few years. An internal chart was also updated to track active autism legislation for the 2009/2010 legislative session.
- Staff submitted a Capital Briefing article for OT Practice entitled, "States
 Enact Autism Insurance Mandates to Cover OT for Autism". The article
 outlines the most recent autism legislation that passed in Kentucky and
 Maine, and focuses on how the mandates will cover occupational therapy
 for the treatment of autism spectrum disorders

OT is a fully covered service in Medicaid in a 35 states by 2013

- o AOTA continues to monitor changes in state Medicaid programs.
- o AOTA assisted California in evaluating a proposed change to the mental health component of MediCal.

Information provided to enable state associations and program directors to work together on advocacy at the state level during 2011 & 2012.

 A presentation on Medicare student issues is scheduled for the October Program Directors' meeting.

State associations are provided advocacy training and support during 2011 & 2012. This is ongoing via State Affairs Department.

Engage in advocacy to promote federal support for OT/OTA education Profiles of member advocacy promoted in communications vehicles during 2011 & 2012

Hill Day participation was significantly promoted in AOTA publications

Train and develop members to conduct advocacy

Development of "second stage" advocacy materials is underway to benefit more experienced advocates, especially important to promoting the profession as regulations related to Health Care Reform are being written.

C. General Activities of the Vice President

VP Stoffel participated in AOTA Annual Membership meeting at the 2010 AOTA Annual Conference in April, 2010; participated in the June BOD Hill Day, and attended the June BOD budget meeting in Bethesda. She participated in all monthly meetings of the AOTA Officers.

VP Stoffel, with incoming President Florence Clark and ED Fred Somers, attended the ASAE Building Exceptional Boards conference in San Francisco, May 23-25, 2010.

VP Stoffel served as the AOTA officer member of the Procedural & Organizational Change Ad Hoc Committee with face to face meetings at AOTA in Bethesda September 21-22 and November 16-17, 2010. With RA Speaker and BOD member, Yvonne Randall, she will provide a brief update to the BOD at its October meeting.

VP Stoffel served as a continuing member of the Emerging Leaders Development Program (ELDP) committee and will participate in the full implementation of the second cohort of this program, with applications being submitted in Fall 2010 for the Emerging Leadership Institute in January 2011. She will co-facilitate the face to face training in Bethesda consultant Nancy Stanford-Blair and Debi Hinerfeld, chair of the ELDP.

VP Stoffel met with Jaclyn Tarloff (ASD) in August and September to discuss student interest in virtual meetings with AOTA leaders through their academic programs to engage students more actively as members and connect with the CV.

VP Stoffel met virtually with students from Kansas University Medical Center in July 2010 to encourage active membership and leadership development in AOTA and state associations.

VP Stoffel sponsored a tea with AOTA President Penny Moyers Cleveland to the Occupational Therapy Program at the University of Wisconsin-Milwaukee, where faculty, staff, students, alumni and practitioners from Wisconsin were invited to hear about AOTA and Centennial Vision opportunities for leadership, on June 23, 2010.

VP Stoffel conducted the Centennial Vision Commission meeting in June 2010 welcoming new and returning members: Janice Burke (OT PDs); Jaclyn Tarloff (ASD); Carol Siebert (ASAP); Florence Clark (President); Brent Braveman and incoming speaker Yvonne Randall (RA); Francie Baxter (Vice-Speaker); Fred Somers (ED); Linda Orr (OTA PDs) and Meena Iyer (MDI). Discussion focused on ways to keep a central focus on the CV and use the "high definition" perspective to illustrate important accomplishments of members in fulfilling the CV. Stoffel will develop the CV session with ASAP Chair Siebert for the 2011 Annual Conference given input from commission members, highlighting state initiatives and leaders who are promoting practice consistent with the CV.

VP Stoffel worked with President Florence Clark and outside human resources firm (Echospan) to initiate the 360 performance evaluation of AOTA Executive Director Fred Somers. This process will be completed in October/November 2010.

VP Stoffel, with President Florence Clark, ED Fred Somers, and BOD Director Corky Glantz, attended the memorial service at the University of Illinois at Chicago honoring Dr. Gary Kielhofner, on September 27, 2010.

Events/audiences and presentations scheduled for VP Stoffel have included and will include:

- "Leadership, Learning & Service: Occupational Therapy calls you" keynote speaker at Rockhurst University, Kansas City, Missouri for their 15th Anniversary Celebration of Occupational Therapy Learning, Leadership and Service, November 19, 2010
- "Ready, willing, able: Explore your leadership path" as plenary session speaker with Midge Hobbs and Jaclyn Tarloff at the AOTA/NBCOT National Student Conclave, Louisville, Kentucky on November 6, 2010
- "Addressing mental health and substance misuse issues in a population of persons with HIV/AIDs who are homeless or in transitional housing" as breakout session speaker with Brent Braveman at the AOTA/NBCOT National Student Conclave, Louisville, Kentucky on November 6, 2010.
- "Moving Forward Into Leadership" as keynote speaker for the New Hampshire Occupational Therapy Association Annual Conference, New Hampshire on October 15, 2010
- "Leadership: Each member a leader—making a powerful DIFFERENCE!" as keynote speaker for the Georgia Occupational Therapy Association Annual Conference, Marietta, Georgia on October 9, 2010

VP Stoffel was recognized for her leadership contributions as a faculty member of the University of Wisconsin-Milwaukee, and was awarded the Distinguished University Service Award by the Chancellor on October 4, 2010.