

Report of the Vice President

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Summary of Key Activities/Accomplishments:

The Centennial Vision priorities continue to progress thru the work of AOTA volunteers, leaders and staff. VP Stoffel led the evaluation process for the Executive Director in the fall and the Strategic Planning Process for the Board this winter. VP Stoffel was also kept busy with her work as a committee member of the Ad Hoc Committee for Procedural & Organizational Change and in her role on the Emerging Leaders Development Committee.

Report on Activities

Centennial Commission Activities October '09 thru January 15, 2010

❖ President

- AOTA hosting an International leaders meeting immediately following the close of conference to share ideas and activities at the association level around research, evidence, membership, public awareness and to collectively problem solve. Organizational strategies in which to collaborate will be the emphasis of this gathering. Attendees will include CAOT, BCOT, OT Australia, and Ireland OT Association.
- We are ½ way to the CV; Florence speaks about the milestones in her addresses
- Has been very active in advocacy since she has taken office and visited many offices on the Hill
 - Has been very active with Health Care Reform
- Taking an interest in the Wounded Warriors & Veterans – both wild cards
- Talking quite a bit about Pixel Power as she travels the country

❖ Program Directors

- Have come a long way in membership and socializing students to this critical professional role
- PD/AFWC meeting very successful in Scottsdale in October 2010.
 - Pixel power was all around the meeting
- Getting ready for the Spring PD meeting
- OTA programs addressing faculty shortages and issues related to diversity and cultural competence
- How schools are involved in promoting the Centennial Vision is an ongoing activity
- OTA PD Chairperson Orr has engaged students with AOTA membership recruitment efforts while they are out on FW, targeted at FW supervisors and staff
 - Has employed this strategy for the past 4 years with anecdotal success and no negative responses affecting students

- Discussion about recruiting / requiring faculty members to be members of AOTA
 - Faculty should be leaders and models of professionalism for the association
 - How about those faculty who are not OTs...are they taking advantage of our “associate” membership category; are we welcoming to them?
 - Francie reports that only about 1/3 of the faculty attend either state or annual conference; it was noted that faculty make up 20% of the total attendees at AOTA Conference on a regular basis

❖ **ASAP**

- Some state associations have incorporated the CV into their own plans
- Several ASAP presidents will be part of the Centennial Vision panel presenting at the 2011 Annual Conference
 - The conference session will help state associations have a bit more buy-in to the CV and ideas on how to translate the CV locally.
- Do we need a “*Blueprint for State Associations*”, similar to “*Blueprint for Education*”?
 - Promotes best practice
 - We need to communicate, communicate, communicate the need for state and AOTA membership.

❖ **MDI**

- Working with the ASD
 - Diversity toolkit
 - Diversity essay contest
- The Asian Pacific Network have had at a student essay competition
 - Efficacy of culturally competent care
 - No winner yet

❖ **RA & RACC**

- Speaker Randall serves on the Ad Hoc Committee for Procedural and Organizational Change
- Getting ready for 2011 Annual Conference
- Google Doodle – RA Vice Speaker Baxter had a great idea: approach Google about having a *Google Doodle* for OT month
 - VP Stoffel and staff to follow up
- New societal statement about Health Literacy coming out
- Obesity Statement and the Health Disparities Statement have been re-written
- TWU OT doctoral program blossoming with as many as 30 students in the pipeline.
- Vice Speaker Baxter trying to connect TWU faculty more directly with AOTA and state leadership, as models for students.

❖ **ASD**

- Western Psych services will provide a \$500 travel award; highest scoring submissions to attend AOTA Conference
- “You are the future” project getting ready to close in Feb
- Boardroom to Classroom getting ready to launch
 - Potential program to connect more students to AOTA leaders around advocacy and membership via skype
 - 98% of delegates felt their schools would participate
 - Draft of format developed
- ASD has several speakers coming to their conference meeting

Progress on Centennial Vision Board Priorities

Engage in broad-based advocacy to ensure funding for OT in traditional and emerging areas

Medicare continues to cover occupational therapy in all current settings and in new and emerging settings, encompassing the full scope of practice of occupational therapy especially in low vision, home modifications, driver rehabilitation, and community participation.

- Reimbursement, regulatory and federal advocacy on various issues has promoted appropriate coverage. Many successes have been achieved in advocating with Medicare Contractors to have appropriate requirements for coverage. AOTA challenged interpretations that restrict use of the community reintegration code, on appropriate use of diagnosis codes, and other issues. Staff met with the Older Driver expert staff and with volunteers to discuss strategy to promote proper reimbursement for driving activities by Medicare. AOTA was successful in advocating for change in problematic LCDs (coverage policies) by Medicare contractors:
 - Medicare Contractor NHIC, Inc.'s final Local Coverage Determination (LCD) incorporated several of AOTA's comments, including less restrictive language for: utilization guidelines, billable units, requirements that a patient's condition improve or benefit, and documentation required for falls prevention under CPT code 97112; removal of the limitation of coverage for CPT code 97532 to 3 ICD-9 codes; and removal of constraint induced movement therapy (CIMT) and driving assessments as non-covered services. The LCD applies to Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.
 - National Government Services deleted a new requirement for therapy services to be documented using generic ICD-9 codes, called V codes, as primary diagnosis codes to identify therapy services. AOTA raised concerns with NGS and CMS staff that this would create an unnecessary burdens and limit the ability

of CMS to analyze therapy claims data in the future. NGS repealed the policy in December 2010.

- Trailblazer Health revised its policy which included extremely restrictive utilization guidelines for OT which imposed daily and months caps on OT/PT services. The revised policy allows for additional units of therapy if the medical record demonstrates medical necessity.

Overall expenditures for occupational therapy under Medicare are increased commensurate with overall Medicare expenditure increases for services in Parts A, B and C.

- OT payments increased 25.5 percent from CY 2006–2008 and Medicare spending overall increased by 24.5% in the same period

Medicare will adopt occupational therapy appropriate documentation and outcome measure standards as these are changed.

- AOTA staff and volunteers worked hard to protect occupational therapy interests in two key CMS funded projects. During the Short-Term Alternative to the Therapy Caps (STATS) project, ending in September 2010, AOTA strongly supported the need to apply any change to the outpatient documentation and payment system to each discipline separately and advocated for use of the International Classification of Function (ICF) terminology in Medicare documentation. AOTA has been actively involved in CMS's Developing Outpatient Therapy Payment Alternatives (DOTPA) project this past year, including submitting comments on the data collection tool, participating in the launch meeting at CMS, and working with the project contractor to ensure that sufficient OT data is collected and properly analyzed during this phase of the project.

Occupational therapy will be able to open cases in Medicare home health.

- Legislation was introduced in the Senate in December 2010 for the first time in many years. Plans are underway to reintroduce both in 112th Congress. Continued outreach with the Nat. Assoc. of Home Care targets expanding recognition of OT under current rules. AOTA staff met with CMS staff to promote changing CMS position on OT as a continuing qualifying service under current law. Staff and volunteers have participated in training and related meetings about new therapy implementation rules.

The role of occupational therapy in schools for behavioral and mental health interventions will be recognized in IDEA and No Child Left Behind (or similar legislation.)

- AOTA continues advocacy work related to positive behavioral supports and role of OT as a related service provider. Preparing for ESEA reauthorization and monitoring IDEA. Promotion of Children's MH Awareness Day for May 3, 2011 (second time) from OT perspective planned. Work continues on promoting role of OT in early intervening in schools (e.g., Response to Intervention) to address behavioral, mental or learning needs.

Occupational therapy information is provided to members of Congress affecting armed services issues by 2011. Measure Achieved

- Staff and President Clark met with the Senate Armed Services key staff. President Clark met with Senate Armed Services Committee in fall 2010. Supported bills to require Tri-Care to cover services for autism.

Increase visibility of occupational therapy on the Hill

Hold at least 3 Hill days during FY2011 Measure achieved

- Three Hill Days during 2011: Emerging Leaders on January 13, Board Hill Day #1 February 24, AOTA Hill Day September 19, Program Directors on October 13 --- additional virtual and Board Hill Day planned. Local district activism and virtual hill days have been held and promoted as well.

Promote state association advocacy activities

State autism insurance legislation when passed, supports OT services.

- In 2010 autism insurance reform legislation was enacted in 8 states (Iowa, Kansas, Kentucky, Maine, Massachusetts, Missouri, New Hampshire, and Vermont), of these 6 states specifically include coverage for occupational therapy. AOTA and the states supported these efforts. In total, 23 states have enacted autism insurance reform legislation, 19 of which include OT. AOTA will continue to work with state associations to advocate for the inclusion of coverage for occupational therapy in autism insurance reform legislation.

OT is a fully covered service in Medicaid in a 35 states by 2013

- No state has been successful in eliminating OT from coverage; several governors proposed such cuts and more are expected but so far, advocacy by AOTA staff working with state associations has blocked these proposals.

Information provided to enable state associations and program directors to work together on advocacy at the state level during 2011 and 2012.

- A joint effort between states and education programs will be highlighted either in communication to states or at the ASAP meeting at conference. Advocacy strategies regarding reaching out to education programs have been discussed within the ASAP leadership.

State associations are provided advocacy training and support during 2011 and 2012.

- Advocacy strategies regarding reaching out to education programs will be discussed at the April ASAP meeting

Engage in advocacy to promote federal support for OT/OTA education

When PD Fall meetings are held in DC area 50% of all PDs will participate in Hill visits

- The 2009 Meeting was held in Baltimore and the 2011 Meeting is scheduled for Arlington Va. A "Hill Day" was held in conjunction with the 2009 meeting with 22 PDs in attendance and "Hill Day" is scheduled for Thursday Oct 13, 2011.

Secure additional appropriations for at least one training grant that includes occupational therapy by 2012

- Action pending because of budget cuts, earmark changes.

Language for OT loan repayment for doctoral studies and other students is included in federal legislation by 2012

- Action pending because of budget cuts, earmark changes.

Profiles of member advocacy promoted in communications vehicles during 2011 and 2012

- Coordinating social media such as Facebook, OT Connections and podcasts to report on member advocacy: Swearing-in day podcast completed which showed members engaging on Capitol Hill. Emerging leaders podcast scheduled to share their experiences. Policy staff will continue to collaborate with Communications Dept. regarding advocate profiles.

Board has 100% participation in Hill visits during all face-to-face meetings during 2011 and 2012

- 11 Board members conducted visits in June and 6 visited in October.

Train and develop members to conduct advocacy

- New materials for advocacy activities have been developed. Training was provided at all Hill days. Several OT/OTA programs had staff provide a class lecture on advocacy. New podcasts have been recorded and disseminated on advocacy.

Develop major image building campaign

Provision of materials to all members promoting the brand directly and via web branding page by December 2008; Measure Achieved

- Per breakwhitelight's suggestion we are exploring additional ways to illustrate the brand, to be ready by Conference and OT Month, to keep it fresh.

Paid advertising promotes the brand in 2 trade or focused publications by 2010 and 2011

- Advertising will be explored for 2011 based on finances. If approved, we hope to create an edgy piece in which the ad will create as much buzz as the content, for additional coverage.

Brand is integrated into all AOTA communication materials as appropriate by 2011 Measure achieved

- The brand was added to the Quarterlies and continues to be added to new or revised materials.

Materials integrating brand are developed targeting all six areas of occupational therapy

- Using feedback from the Champions on what they would find useful to promote the brand, the SIS have been asked to contribute to brand tool kits for each of the six areas.

Media coverage of occupational therapy is increased each year to result in a total of 10 national media stories by 2013

- July '10: The New York Times featured OT's role with wounded warriors on the front page on July 4. The Washington Post ran a Metro

front page story on OT summer camps for children with disabilities. August '11: The Washington Post interviewed Elin Schold Davis on older drivers for the Health section, and Stroke Connection interviewed her on driving after a stroke. September '10: Karen Jacobs was interviewed by CBS Radio Network for National School Backpack Awareness Day. October '10: AARP News Bulletin interviewed Elin Schold Davis on older drivers. November '10: The Washington Post covered AOTA's Grip and Grin brochure. December '10: The Chicago Tribune, Washington Post, and CBS Radio Network covered Older Driver Safety Awareness Week. Carol Wheatly was taped doing a driver eval for "Inside E Street" (PBS) and www.AARP.org. We are building a database of OTs to refer to the media on short notice to ensure that OT is part of more national stories.

Permissions to use "Living Life To Its Fullest" by members increase by 50% by 2012.

- Jan 11 update: We have made a brand logo to be used on e-mail signatures and Web sites without permission to encourage wider distribution.

The Champion program is launched in 2010 and maintained in 2011 with 100 members becoming "champions" by June 2011. Due to several internal and external issues, this program as currently described no longer exists.

- The Champions who earned 30 or more points are profiled in the Brand section of the Web site to offer ideas to members. We are eliminating the points and dynamic profile component of the Champion program because it is too staff intensive to maintain, but we are promoting the program, particularly during OT Month.

Members' use of the AOTA brand materials from the web will increase by 50% by 2012. Measurement completed as possible

- Some of this measurement won't be captured because we are offering brand materials without permission to increase distribution. This should be offset by the tool kits.

Maintain promoting media coverage of occupational therapy and the association

Mainstream media coverage (in top 200 media outlets) of occupational therapy is increased each year to result in a total of 20 stories by 2013

See media coverage objective above.

Emerging leaders ad hoc committee

The COOL leadership database is created and has over 100 entries by 2012; potential leaders utilize OT Connections as a way of identifying themselves and their interests. Measure achieved

- the data base was launched this fall; it currently has over 350 member profiles.

Actively recruit members into the COOL data base (current leaders; PDs; conference presenters; certification panels etc) to assure an inclusive and diverse leadership pool. *Achieved*

- Upon launching the database, all current leaders received an invitation to submit their profiles; this included PDs and ASD, along with all the governance bodies.

**Emerging leaders development program continues
75–100 new practitioners have gone thru the emerging leaders training and have assumed active leadership roles in ad hocs or commissions, and committees and advocacy by 2015**

- 15 emerging leaders have completed a full program and are now ready to become more involved within the association; an additional 8 emerging leaders completed a "mentoring only" segment of the program.
- The Emerging Leaders Development Committee selected 17 students/new practitioners to participate in the AOTA 2011 Emerging Leaders Program. Each emerging leader has also been carefully paired with a current association leader whose work/area of expertise is of interest to the emerging leader. The following is a list of the emerging leaders and their respective mentors:
 - Jaclyn Tarloff and Ginny Stoffel
 - Abbey Sipp and Kim Hartman
 - Stephanie Stephenson and Deborah Slater
 - Nadine Kwebetchou and Sue Coppola
 - Stacy Wilson and Susan Hermes
 - Nancy Dubuar and Corkie Glantz
 - Ganesh Babulal and Susan Lin
 - Ashley Brock and Pam Roberts
 - Brenda Lewis and Donna Costa
 - Nicole Sawyer and Signian McGeary
 - Amy Shows and Carol Siebert
 - Kimberly Walker and Robin Jones
 - Jessica Sweeney and Leslie Jackson
 - Rosalie Thede and Amy Lamb
 - Charles Tressler and Yvonne Randall
 - Matthew Cappetta and Janet Delaney/Debbie Amini
 - Rachel Dargatz and Julie Kalahar
- The emerging leaders attended a face-to-face Leadership Institute at AOTA, January 14–15, 2011. The training was conducted by VP Dr. Ginny Stoffel, and Nancy Stanford-Blair. The emerging leaders began their one-year mentorship by making telephone contact with their mentors during the institute.
- One day prior to the institute (January 13), AOTA Federal Affairs Department facilitated the ability of participants who were able to

arrive one day earlier, to meet with their respective legislators on Capital Hill. Emerging leaders were contacted by Noel Brazil and were guided as to how to schedule appointments with their senators and representatives prior to that date.

- The Emerging Leaders Development Committee continues to meet by telephone conference to evaluate last year's program and to look at ways to improve the emerging leaders program for future years. 2010 emerging leaders are being surveyed for program evaluation purposes and results will be tabulated and reflected on by the committee for future recommendations.

Emerging Leaders visit or virtually advocate to their senators and representatives in 2011 and 2012.

Hill visits were made available for the 2011 class of the ELDP; 8 members took advantage of this opportunity and made visits to their legislator's office.

Recognize the service of leaders inside and outside the profession as a model for others

Create outcomes data base

AOTA has a national data base for occupational therapy outcomes by 2011 and members are informed about participation/utilization

- Staff will continue to investigate obtaining AM-PAC data through CREcare

Competencies in using outcome measures and interpreting/applying outcomes data are incorporated into occupational therapy education curriculum and standards by 2013

- Competency in use of outcomes measure is present in Standard B.5.25 Organize, collect, and analyze data in a systematic manner for evaluation of practice outcomes. Report evaluation results and modify practice as needed to improve outcomes.

Create documentation templates

- The development of an electronic documentation system will be key path for members to report outcomes. Documentation templates specific for the occupational therapy profession are in development. An internal group of three staff have been working with an outside consultant. Forms developed to date include an occupational profile and initial evaluation summary report. Next steps include templates to gather evaluation/assessment information, intervention plans, progress reports, etc.

Promote the dissemination of evidence based knowledge

Evidence is being used to support areas of practice to external decision makers (policy, reimbursement, licensure, ethics)

- Guidelines. This includes individual condition specific chapter updates for the 3rd Edition, as well as updating of the Foundation chapters. ACOEM has been receptive and responsive to AOTA's input and our reviews have led to many substantive and important changes. In addition to the 6 previous Practice Guidelines accepted for inclusion in the National Guideline Clearinghouse, *AOTA's Occupational Therapy Practice Guideline for Adults with Alzheimer's Disease and Related Disorders* was also accepted for inclusion. Additional Practice Guidelines in development include:
 - Children and Adolescents with Challenges in Sensory Processing and Sensory Integration
 - Adults with Serious Mental Illness.
- Two special issues of *AJOT* were published featuring systematic reviews from AOTA's EBP project. These include:
 - *Children and Adolescents with Challenges in Sensory Processing and Sensory Integration*
 - *Individuals with Work-Related Injuries and Illnesses.*
- An additional special issue featuring the results of AOTA's sponsored systematic reviews on occupation and activity-based interventions related to productive aging is in process.
- Evidence-Based Practice resources of AOTA's Web site has been reorganized by the six main practice areas, then by type of resource making it easier for members to find and access evidence-based practice information and resources. Under each of the practice areas, resources are now organized by *AJOT* Articles, *OT Practice* Articles, SIS Quarterly Articles, CATs and CAPs, Evidence Briefs Series, Evidence Perks, and Evidence Bytes.
- Policy staff was provided with information from the systematic reviews on Children and Adolescents with Challenges in Sensory Processing and Sensory Integration for a specific case before the Wisconsin Department of Health Services. The outcome of the decision was positively impacted based on the information provided by AOTA.

Identify how evidence is used by practitioners

- Information obtained to date has been through phone calls and emails received at AOTA, and feedback from attendees at AOTA and state conferences and presentations. Upcoming Evidence Perk (*OT Practice* quarterly column) will target interviews with several practitioners about use of EBP.

Identify how evidence is used in educational preparation; survey whether interventions being taught are actually supported by evidence

Identify how evidence should best be incorporated into OT Educational Standards

A letter to the Standards review Committee is sent by the Board with specific suggestions for incorporating evidence into the standards by 2011. Measure achieved

- The ESRC will be publishing a first draft of the revised Standards in March 2011 for comment. The ESRC was careful to include “evidence” in the draft Standards. Staff reviewed the draft Standards and found “evidence-based professional practice” included in the outcomes required at all three degree levels for entry to practice as and occupational therapist and occupational therapy assistant. In addition the use of “evidence” in practice was cited as requirement in the content standards related to (1) foundational requirements; (2) screening, evaluation and referral; (3) intervention and implementation; and (4) scholarship. At this time it appears that “evidence” is well covered in the Standards. Next Step: The ESRC will be accepting feedback and recommendations for changes to the draft Standards from March–April 30, 2010. There will be an open hearing held at the Program Directors Meeting and in the General Sessions in Philadelphia.

**Promote alignment of OT research with AOTA-AOTF Research Agenda
10 funded intervention studies are launched aligned with AOTA/AOTF research agenda by 2013**

- Research agenda was presented to the Program Directors meeting in 2010, spring. RAP members (second term) have reviewed the research agenda. Research submissions for AOTA conference asked if research was aligned with agenda, as one of the rating criteria.

The research agenda has been utilized and referenced in reports and in comments to federal agencies and articles.

- Working with *AJOT* to get the research agenda published in *AJOT*. We are citing the research agenda in comments and AHRQ grant proposal (research conference).

Create research data base

By 2010 AOTA maintains a database jointly with AOTF for 1) research and training grants that have been awarded to occupational therapy programs; and 2) all occupational therapists involved in interdisciplinary, extramural research including NIH, DOD, NIDDR, and DOE, as well as foundations

- We have begun testing the researcher database and finding and fixing bugs. Because this database is tied to AOTA’s membership data base and that database is undergoing a software update, further testing of the database will have to wait until February.

Create Research Agenda – *measure achieved*

Continually scan the research environment

- Research Director continues to scan the research environment, especially focusing on NIH. Attended the advisory board meeting to NCMRR in December 2010, participated in AHRQ's Issues Exploration Forum in CP Research in October, 2010, and responds to Call for Comments such as National Eye Institute's call for research needs/gaps in vision research.

Build research capacity in the profession

Relationships and networks have been built with research funding agencies with priorities related to the profession (public, large private) by 2012.

- Attended the advisory board meeting to NCMRR, AHRQ's Issues Exploration Forum in CP Research, and met with NIA staff to discuss strategies to build research capacity. RAP and AOTF are also discussing ways to increase research capacity.

A training conference for emerging researchers funded by AHRQ is held by 2012.

- Research Director submitted an Agency for Healthcare Research and Quality (AHRQ) R13 Small Conference grant proposal for a research conference and received positive feedback and an encouraging score from the grant reviewers. We will revise the grant proposal and resubmit it to AHRQ in February, 2011.

AJOT's impact factor will improve over the next two years such that it is in the top 3 of rehabilitation journals and the highest in occupational therapy.

- The 2009 Journal Citation Reports of ISI Web of Knowledge has ranked the American Journal of Occupational Therapy (*AJOT*) as the top occupational therapy journal, with an impact factor of 1.419 and a rank of 14 out of 52 rehabilitation journals. This is an upward move from 2008, when the journal was ranked 0.921 and 27 of 51 rehabilitation journals.

Develop a program to engage emerging researchers from a diverse background

Increase number of researchers from a diverse background by 10% by 2015.

- Researcher database includes a question about minority status so we can obtain an estimate of how many researchers are from an underrepresented population.

Develop programs to encourage faculty to pursue acquisition of doctoral degrees

Increase number of doctorally prepared occupational therapists by 10% 2015.

- Jan 2011: *OT Practice* in 2011 will have an article describing typical day of a researcher (different researchers will be profiled). Invited presentation schedule at 2011 AOTA Conference on transitioning from practice to academia.

Decrease faculty vacancy rate by 10% over the next 5 years (2010–2015)

- Data for 2010 will not be available until March 2011 when the programs complete the Annual Data Survey.

General Activities of the Vice President

VP Stoffel participated in AOTA Board of Director's meetings at AOTA headquarters in October, 2010. She led the performance review process of the Executive Director Fred Somers during a closed session of the Board in conjunction with President Clark, and in follow up meetings to complete the contract negotiation and finalize the Executive Director goals for 2011. She participated November-January in all monthly meetings of the AOTA Officers.

VP Stoffel attended the 2010 AOTA/NBCOT Student Conclave in Louisville, Kentucky, November 5–6, 2010. She presented a plenary session with ASD chair, Jaclyn Tarloff and Cohort 1 emerging leader, Midge Hobbs titled: "Ready, willing, able: Explore your leadership path". With Brent Braveman, she presented a breakout session titled: "Addressing mental health and substance misuse issues in a population of persons with HIV/AIDs who are homeless or in transitional housing."

VP Stoffel participated in the online Representative Assembly meetings in November, 2010.

VP Stoffel attended the meetings of the Ad Hoc Organizational and Procedural Change at AOTA on November 15–16, 2010, and participated in the January 17, 2011 conference call with AOTA leaders, as well as a follow up meeting of the ad hoc group on January 19, 2011. She continues to monitor the discussions on OT Connections with various OT leaders and members with regards to the recommendations of the ad hoc group, to promote an understanding of the same, as well as consider new input.

VP Stoffel presented "Making a Difference in an Uncertain World: Opportunities for Learning, Leading & Serving" as keynote speaker at Rockhurst University, Kansas City, Missouri for their 20th Anniversary Celebration of Occupational Therapy Learning, Leading and Serving the OT Profession, November 19, 2010 and presented "Using motivational interviewing to address issues with substance abuse in clients receiving occupational therapy services" to the 1st year students at Rockhurst.

VP Stoffel participated on the Emerging Leaders Development Program (ELDP) committee by selecting finalists from a pool of 56 applicants, and co-facilitated the face to face training in Bethesda in January 2011 with consultant Dr. Nancy Stanford Blair and Debi Hinerfeld, chair of the ELDP, with the 17 participants who attended the training. She completed her year of mentoring with Cohort 1 emerging leader Grace Chen during 2010, and began a year of mentoring Cohort 2 emerging leader Jaclyn Tarloff. VP Stoffel participated in the ELDP Hill Day on January 12th preceding the ELDP Leadership Institute.

VP Stoffel participated in two planning meetings with President Florence Clark, ED Fred Somers and Maureen Peterson in developing the strategic planning process and materials in December 2010 and January 2011. With AOTA staff support, a process to elicit input from leaders in the Representative Assembly and the Board of Directors occurred in January 2011, with a prioritizing outcomes activity in February 2011 in preparation for the February Board meeting.

VP Stoffel conducted the Centennial Vision Commission meeting in February 2011 with: Florence Clark (President); Francie Baxter (Vice Speaker); Linda Orr (OTA PDs) and Meena Iyer (MDI); Jaclyn Tarloff (ASD); and AOTA staff, Fred Somers and Maureen Peterson. Discussion about current efforts to highlight the Centennial Vision accomplishments, and provide input re strategic efforts for the February 2011 Board meetings ensued. Exploration of “google doodles” as a means of promoting the profession is being pursued.

VP Stoffel is working with ASAP Chair Carol Siebert and state association presidents for the April 2011 Centennial Vision Conference panel, and with former ELDP chair Tim Wolf on an emerging leader session.